



▲ OUR CLIENTS 客户

We work closely with our key clients to meet their objectives
我们与主要客户密切合作，以实现他们的目标



Sheraton®

WESTIN®
HOTELS & RESORTS

FOUR
POINTS
BY SHERATON





▲ **OUR AWARDS** 奖状

Constantly striving to be better is our biggest reward
不断向上以及做得更好是我们最大的回报

WON:



MARKETING MAGAZINE'S
AGENCY OF THE YEAR AWARDS
**EXCELLENCE
IN MARKETING
INNOVATION 2014**



MARKETING MAGAZINE'S
AGENCY OF THE YEAR AWARDS
**THE NEXT
BIG THING 2017**

FINALISTS FOR 2018:



MARKETING MAGAZINE'S
AGENCY OF THE YEAR AWARDS
**BRAND
CONSULTANCY
OF THE YEAR**



MARKETING MAGAZINE'S
AGENCY OF THE YEAR AWARDS
**INTEGRATED
MARKETING
AGENCY OF
THE YEAR**

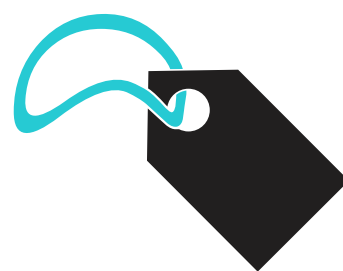


▲ OURSERVICES 服务

Choose from one or more of our integrated suite of services to tell your brand story
从我们的一个或多个集成服务中选择，以告诉您的品牌故事



360° Campaigns



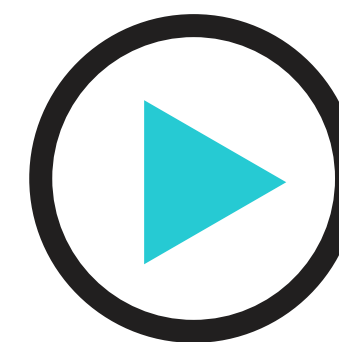
Branding



Digital & Social



Content Marketing



Videos



Events & Premiums

▲ ABOUT H.E.A 关于 H.E.A

Being a full-service advertising agency, HEA's service offerings range across 360° campaigns, branding, strategy and conceptualisation, event activations, content marketing, video production and more.

Founded on market analysis and consumer insights and guided by media strategy, HEA prides itself on producing highly effective and creative work. We are convicted in our belief that "Design without strategy is art. Design with strategy is advertising."

We focus on providing our clients with highly effective advertising strategy and output as the core value in our services. Committed to building strategic relationships through professional, well-thought and meticulous service, HEA is the go-to partner for our clients to achieve maximum brand recognition and market share.

身为一个综合性的广告公司，合逸的服务范围包括 360° 综合推广、品牌推广、项目策划，活动执行、内容营销、视频创作等。

公司以市场分析和消费者调研为基础，传播策略为指导，发展最具效率的创意表现和执行。我们深信 "没有策略的设计是艺术，创意与策略的综合才是广告。"

为客户提供有效的广告计划及作品是我们为客户服务的核心价值。对于我们的客户，我们致力于建设不可或缺的战略伙伴关系，以专业、周到、细致的服务为客户赢取市场价值和品牌价值的最大化。

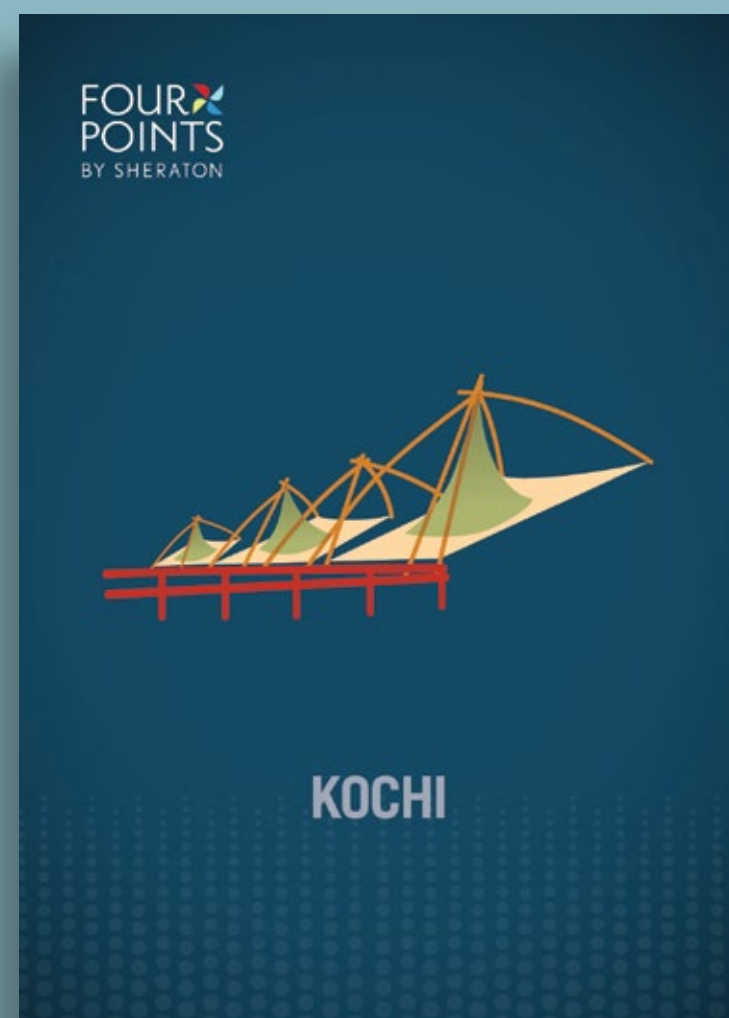
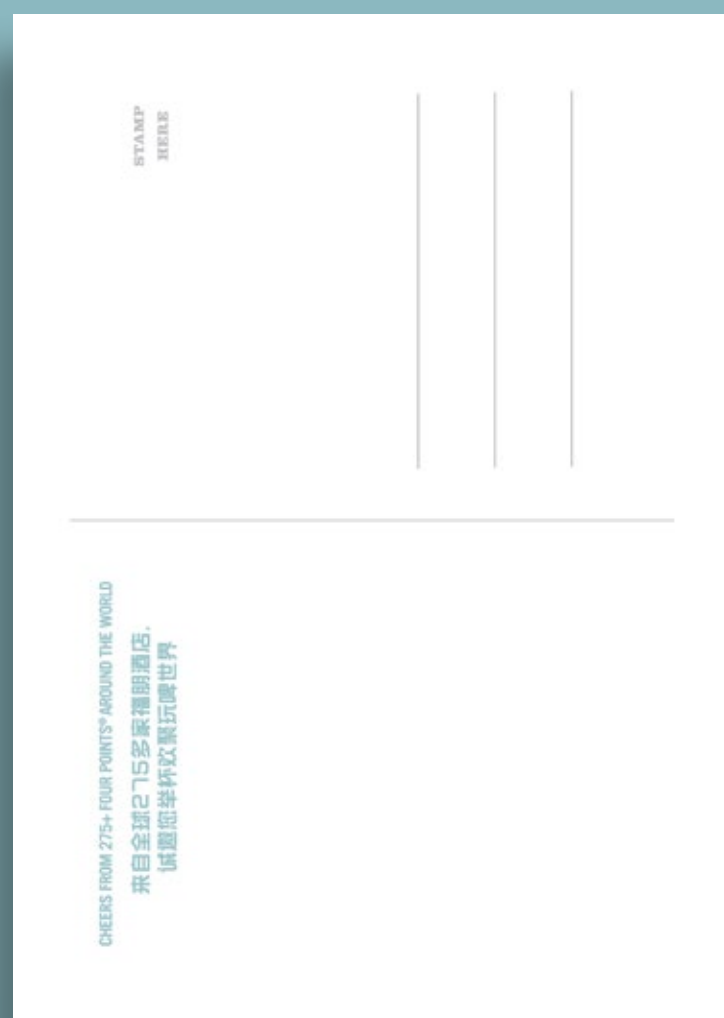
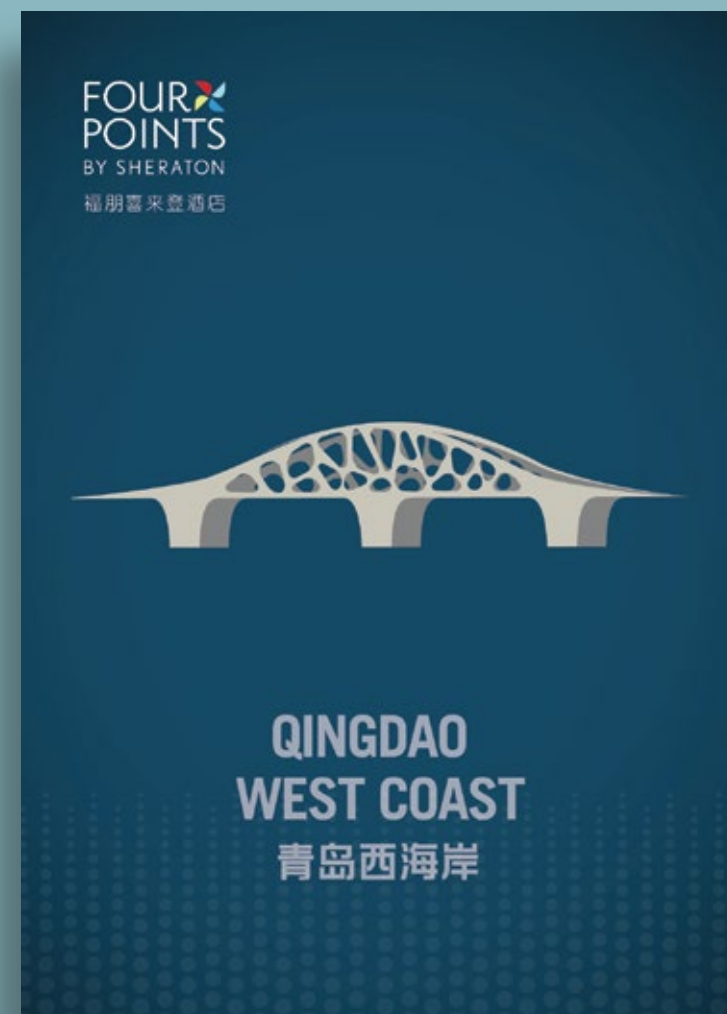
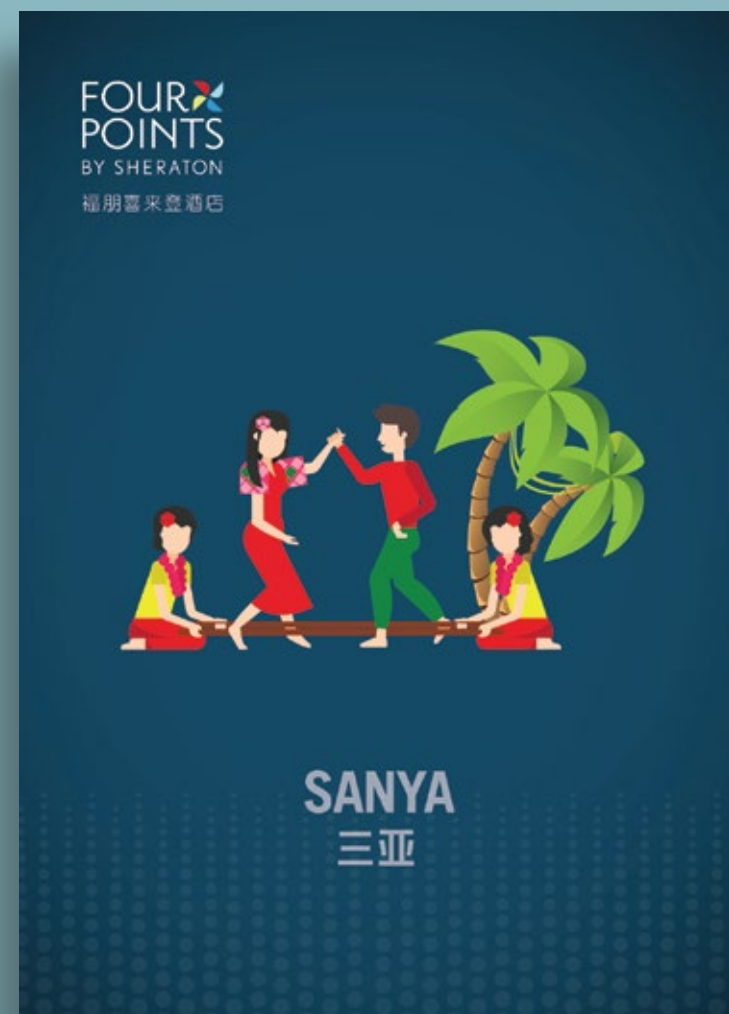
▲ 360° INTEGRATED CAMPAIGNS

360°综合推广活动

CLIENT
PROJECT

福朋酒店
玩啤世界

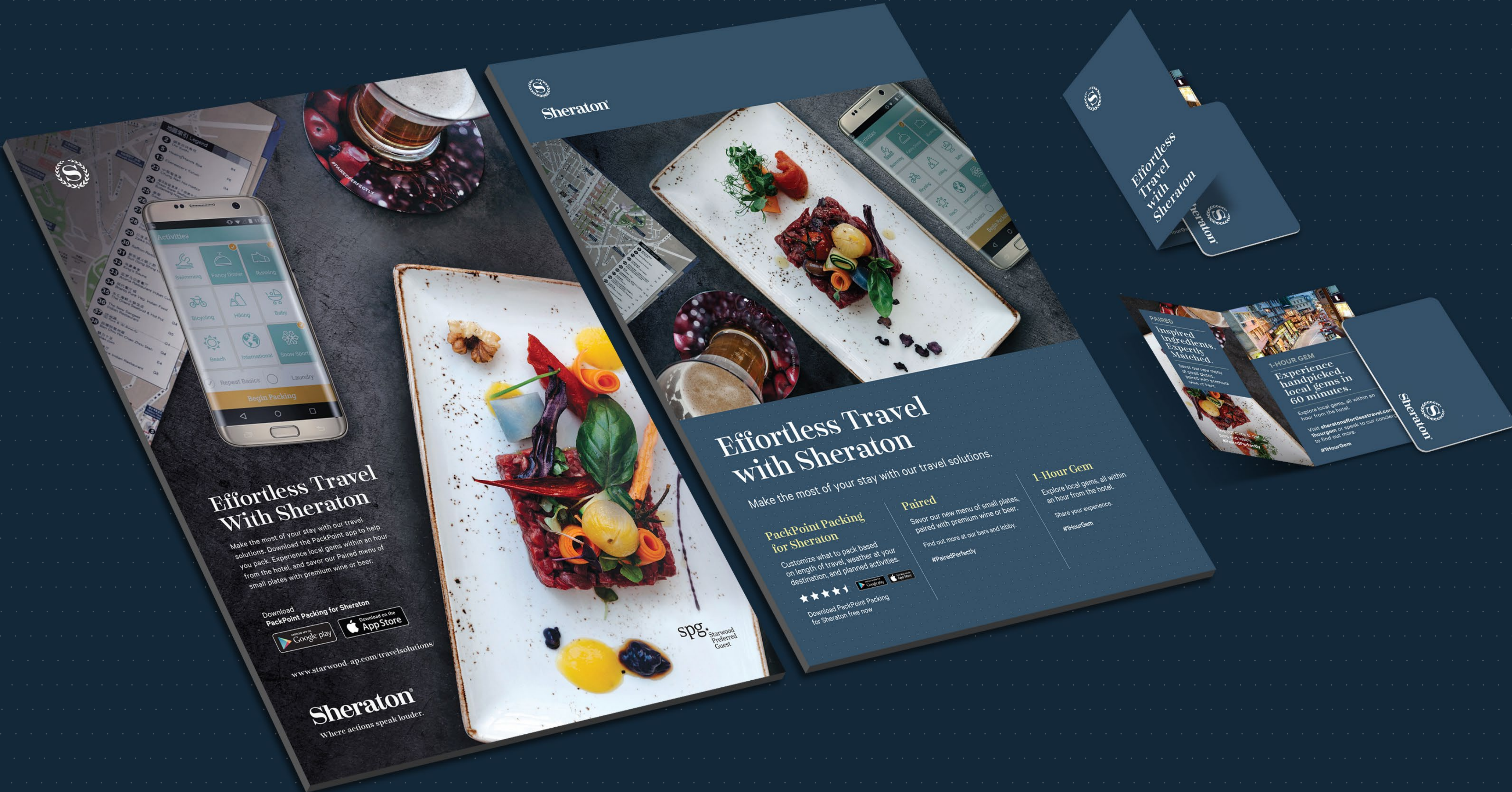


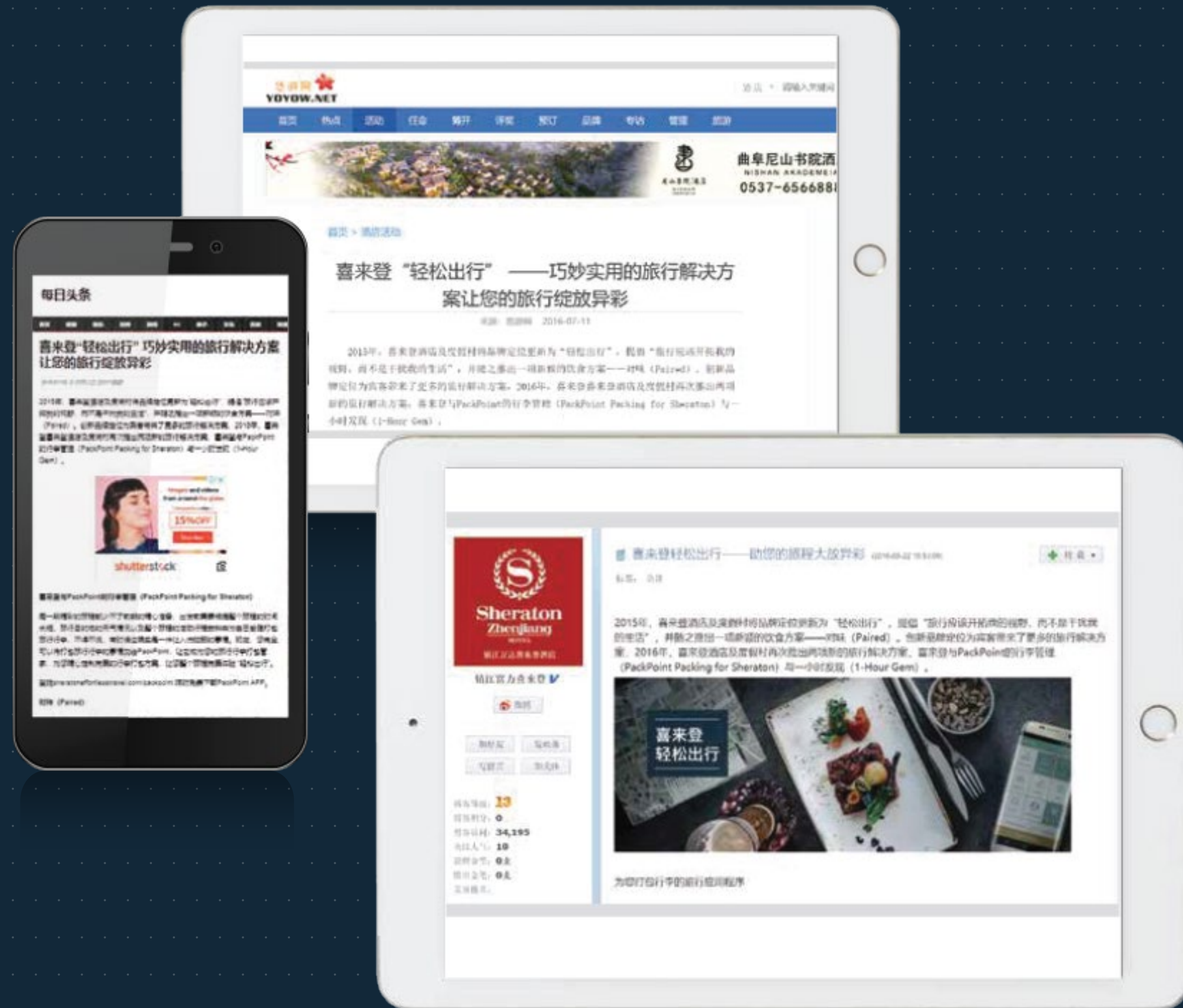




CLIENT
PROJECT

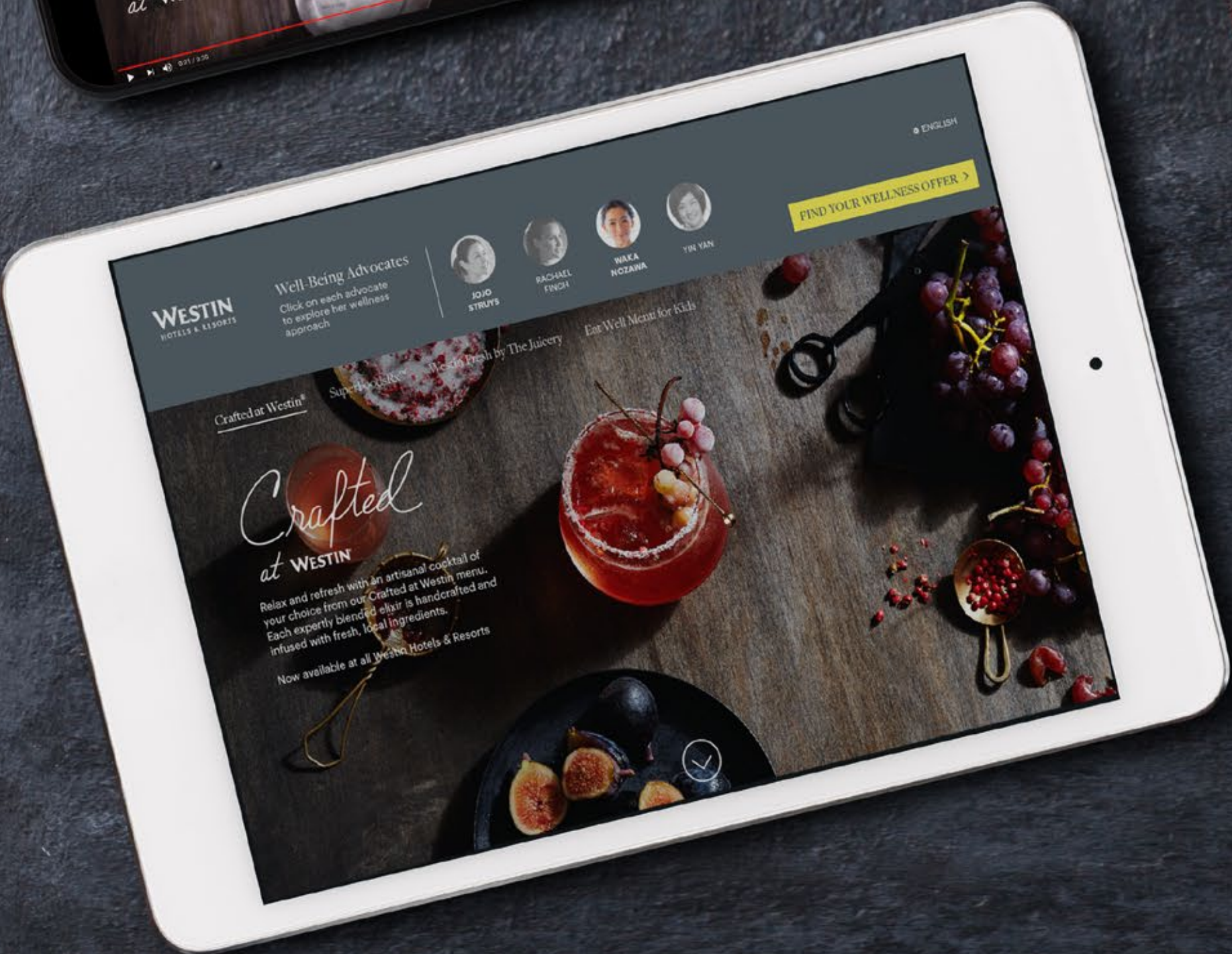
喜来登酒店
轻松出行





CLIENT
PROJECT

威斯汀酒店
威斯汀鲜调

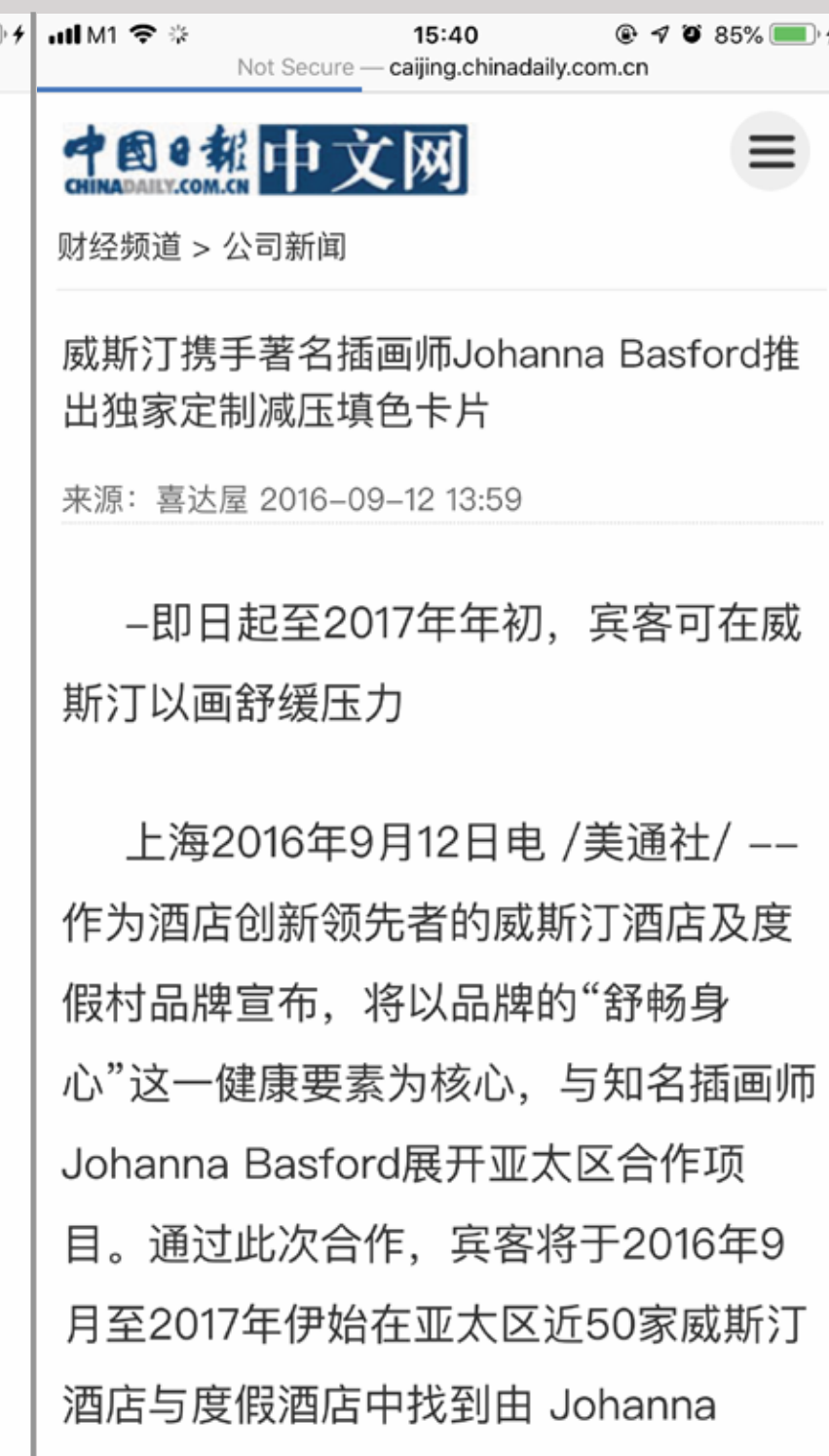
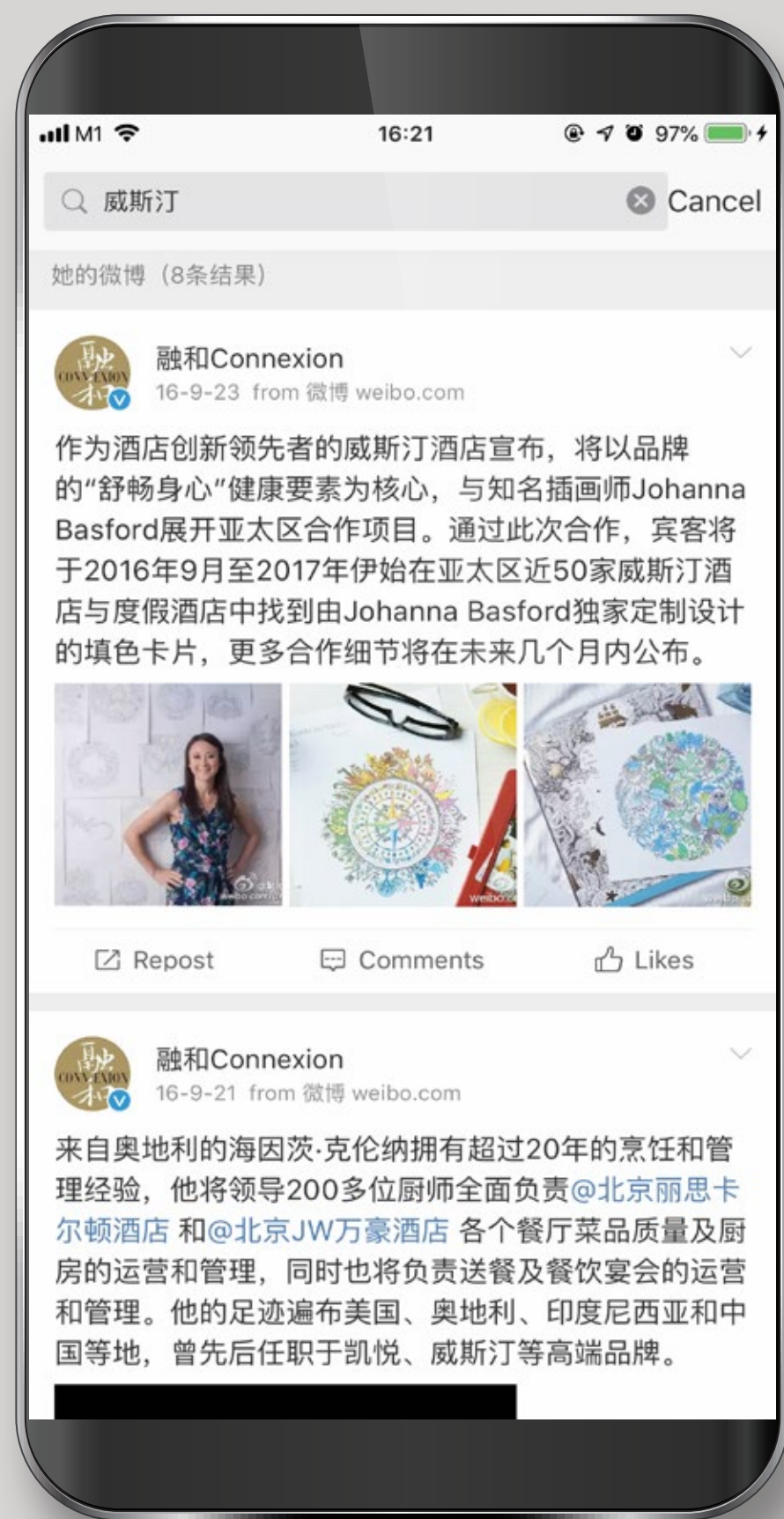




CLIENT
PROJECT

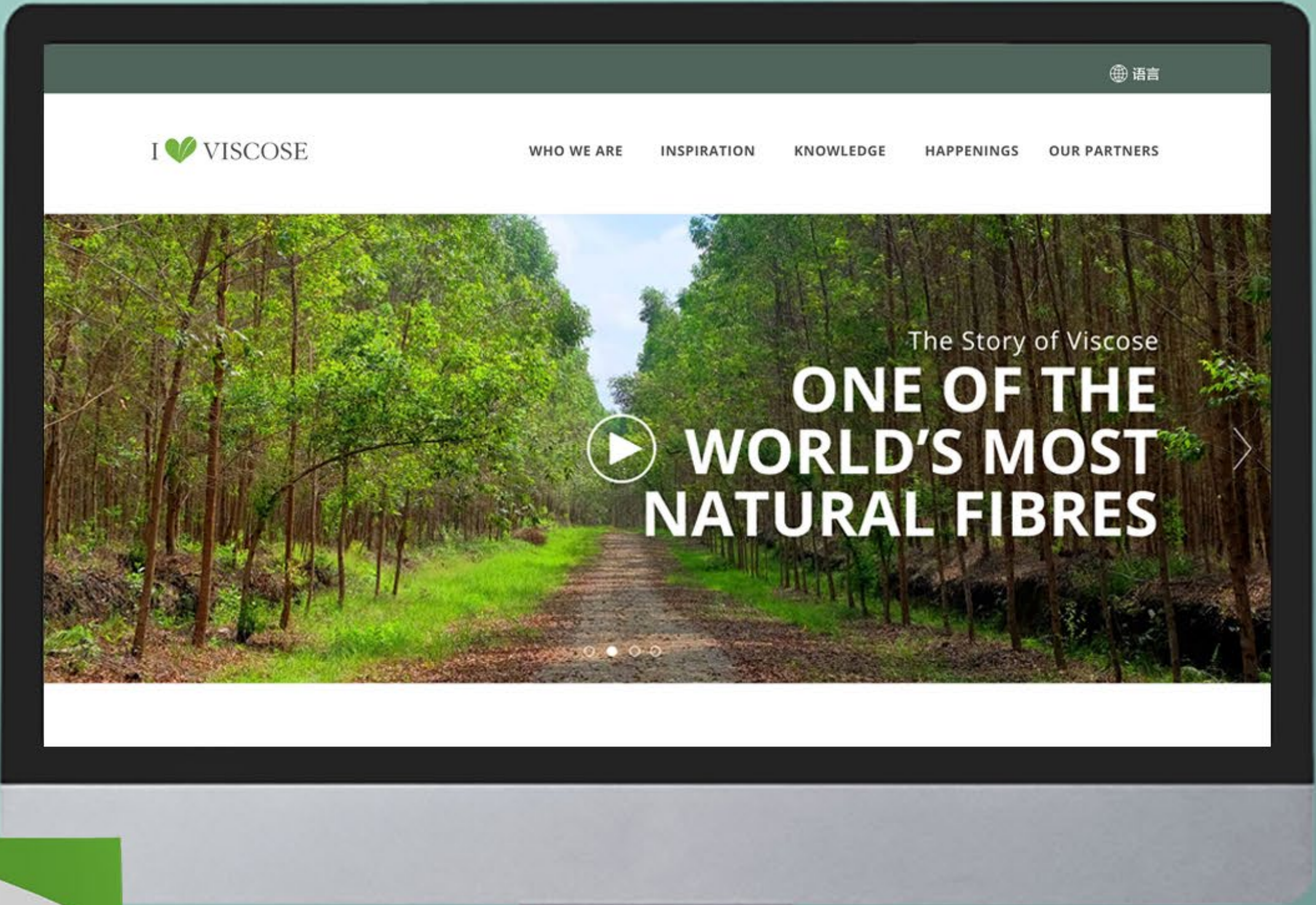
威斯汀酒店
威斯汀与乔汉娜·贝斯福





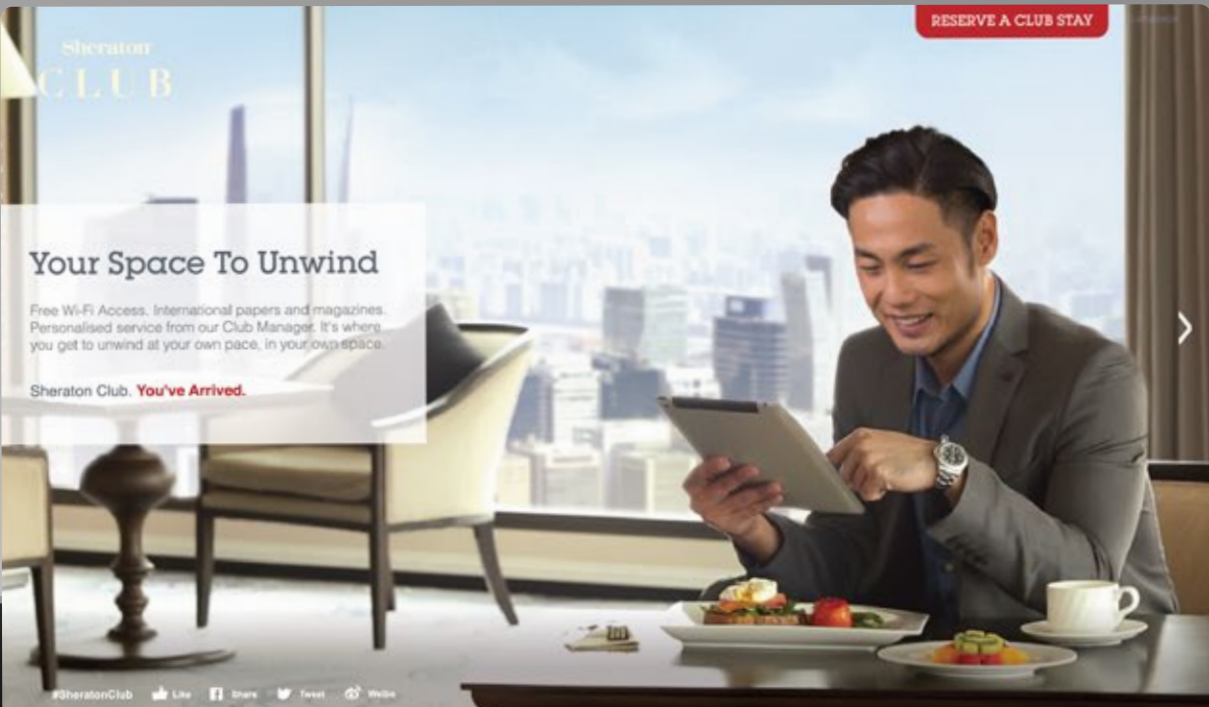
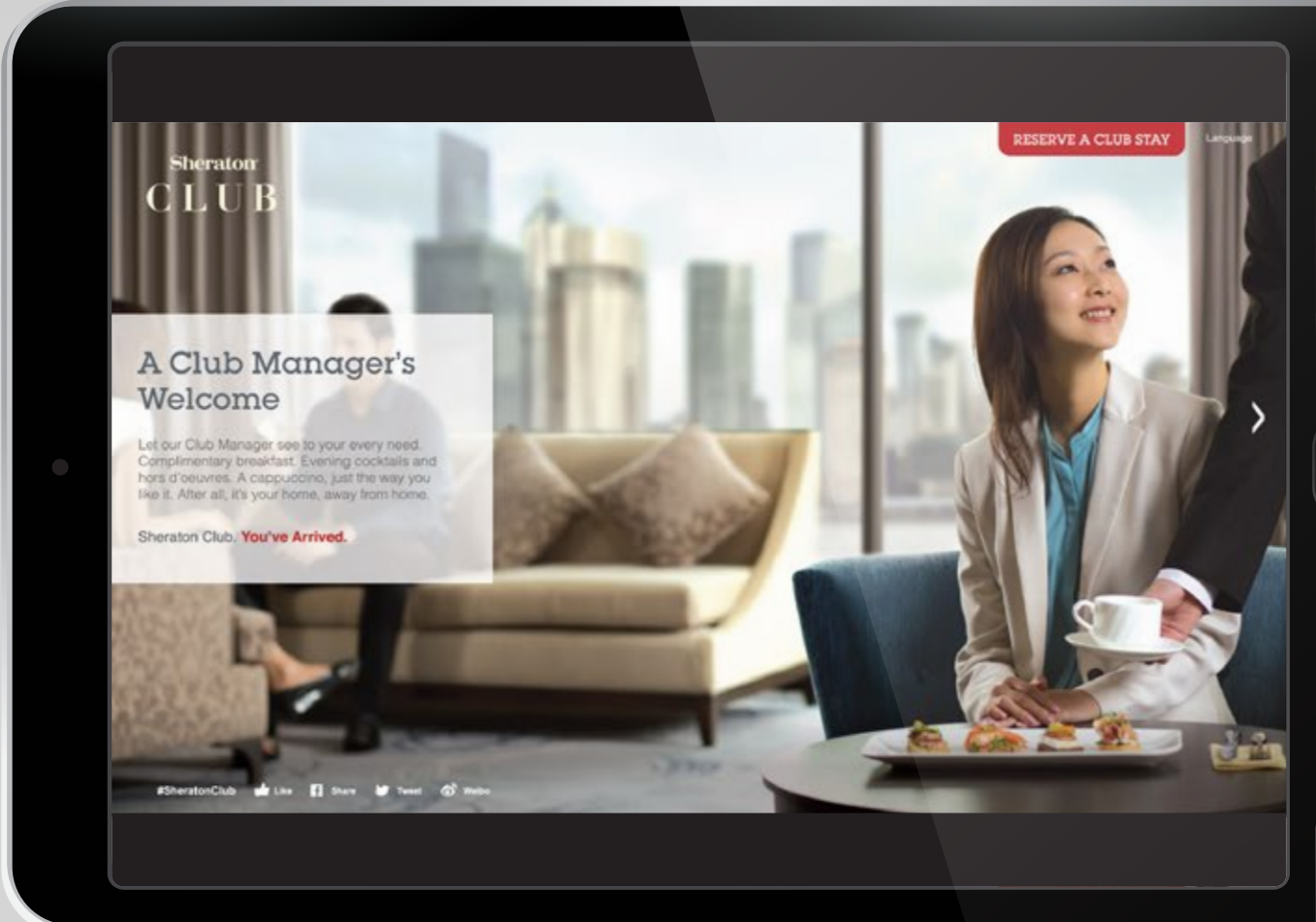
CLIENT
PROJECT

赛得利国际集团
木丝织尚



CLIENT
PROJECT

喜来登酒店
喜来登俱乐部



Sheraton CLUB

You've Arrived



Experience a welcome unlike any other with Sheraton Club. From a Club Manager dedicated to your every need, to sweeping views of an urban skyline, you will discover a private space of your own. Catch up with friends, enjoy afternoon hors d'oeuvres and connect to the rest of the world. After all, it's what you deserve.

See why Sheraton Club is your home, away from home.

ARRIVE AT THE SHERATON CLUB

www.sheraton-club.com

A Club Manager's Welcome

Let our Club Manager see to your every need. Complimentary breakfast. Evening cocktails and hors d'oeuvres. A coffee suite, just the way you like it. All so you feel it's your home, away from home.



Your Space To Unwind

Free Wi-Fi. International papers and magazines. Personalised service from our Club Manager. It's where you get to unwind at your own pace, in your own space.



A Meeting of Minds

A quick debrief. A discovery of ideas. Exchanged in private meeting rooms with panoramic views. It's about getting more done, with less on your mind.



Connect Over Stunning Views

Meet new people. Relive old stories. Conversation comes easy when you're seeing the world with Sheraton Club.



Bandung • Bangalore • Bangkok • Beijing • Changbaishan • Changchun • Changde • Changsha • Changzhou • Chengdu • Chennai • Chongqing Daxing • Dongguan • Foshan • Fuzhou • Guam
Guangzhou • Guilin • Guiyang • Hangzhou • Hefei • Ho Chi Minh • Hohhot • Hsinchu • Huzhou • Incheon • Jiangyin • Jinan • Jinzhou • Kobe • Krabi • Kuala Lumpur • Langfang • Macau
SAR • Nanjing • New Delhi • Nha Trang • Ningbo • Qingdao • Qionglai • Qingyuan • Qiongzhusi • Shanghai • Shantou • Shenyang • Shenzhen • Singapore • Surabaya • Sydney • Taipei • Tianjin
Tokyo • Urumqi • Wanning • Wenzhou • Wuxi • Xiamen • Xian • Yogyakarta • Zhanjiang • Zhengzhou • Zhongshan • Zhouzhi

International Herald Tribune

THE GLOBAL EDITION OF THE NEW YORK TIMES

ADVERTISEMENT

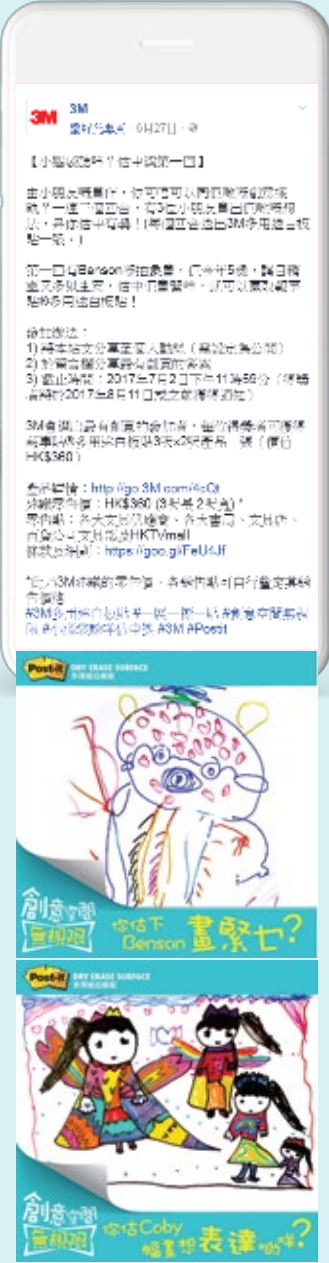
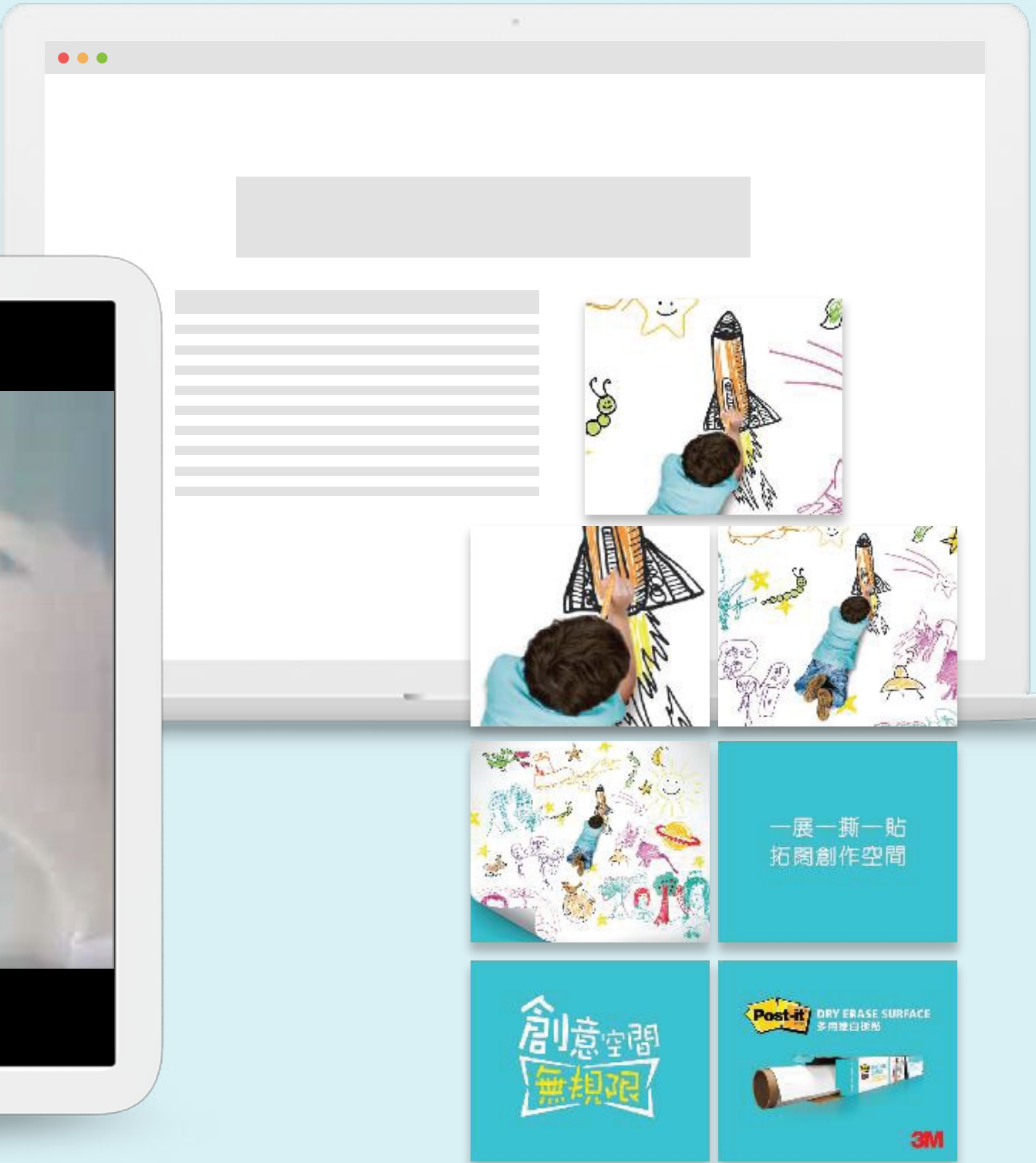
Sheraton CLUB

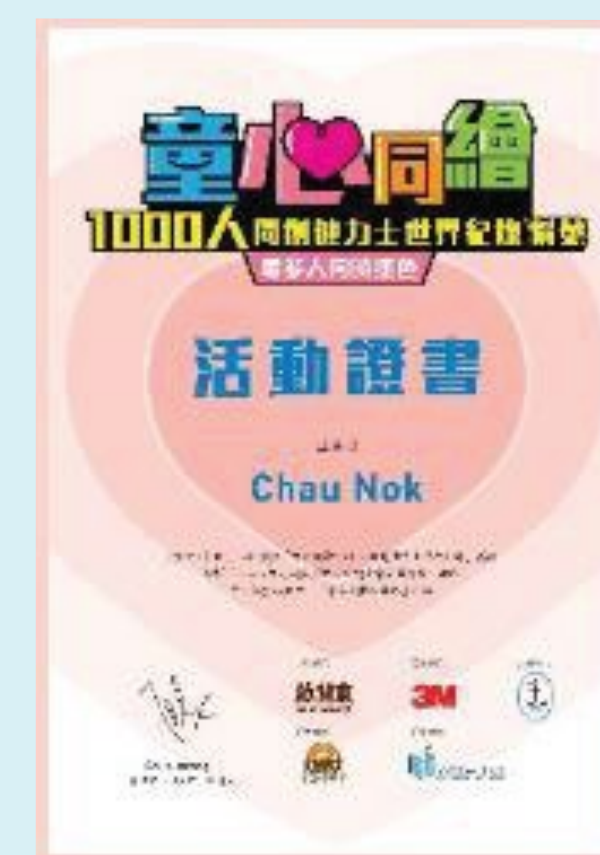
You've Arrived



CLIENT
PROJECT

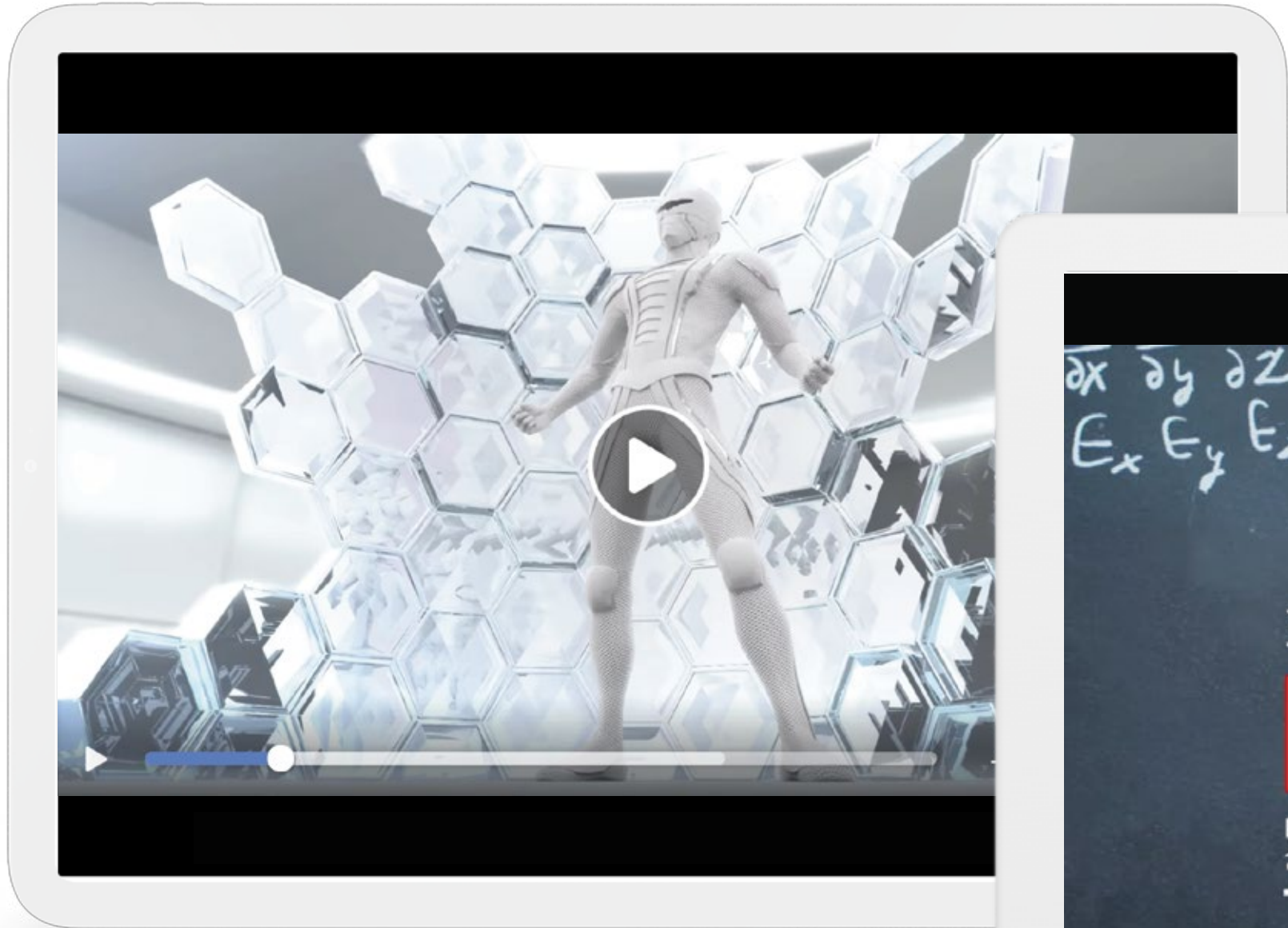
3M(明尼苏达矿务及制造业公司)
多用途白板贴





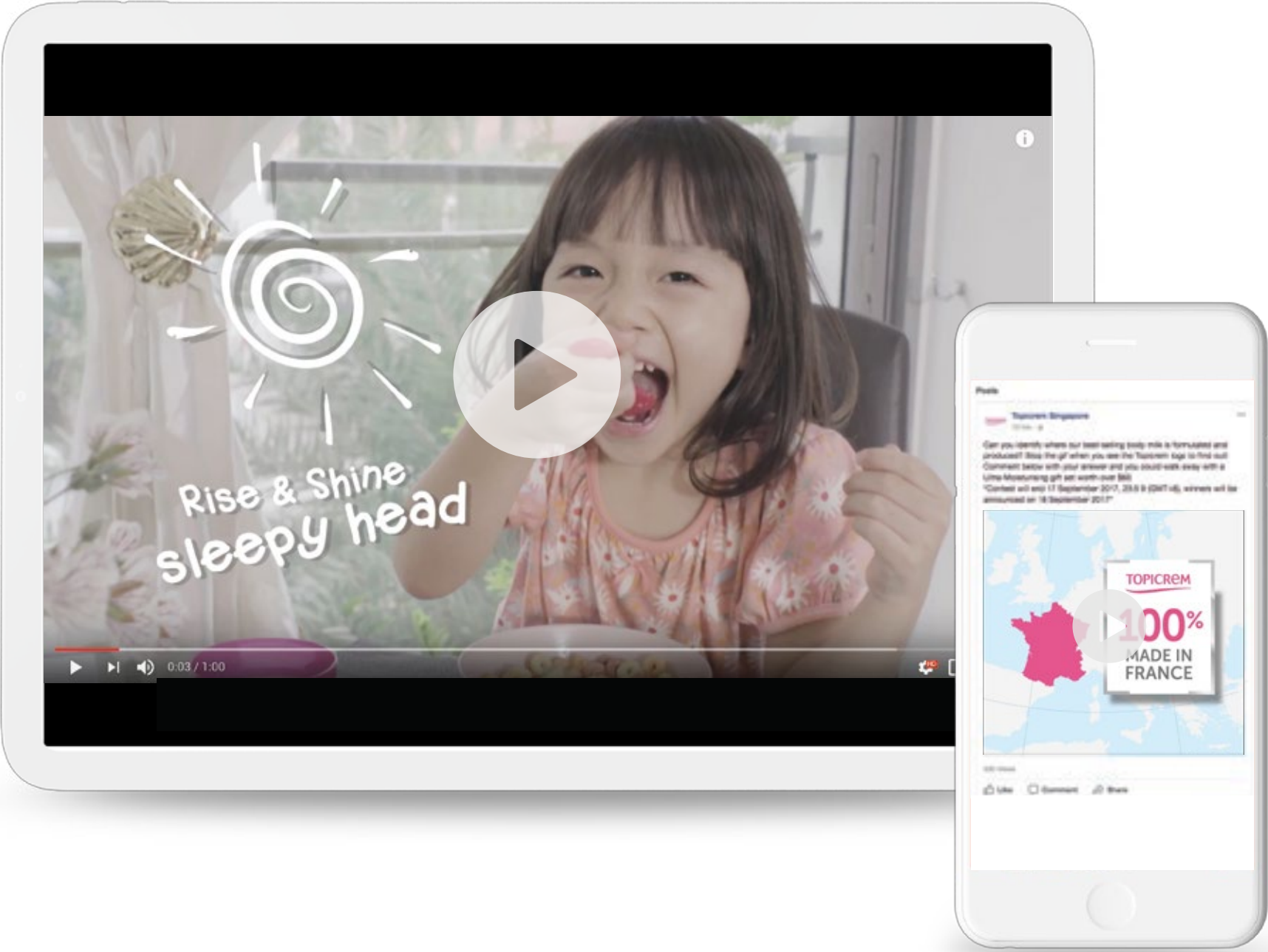
CLIENT
PROJECT

3M(明尼苏达矿务及制造业公司)
3M空气净化器特约活动



CLIENT
PROJECT

芝碧公司
芝碧项目发布



▲ **BRANDING&PRINT**

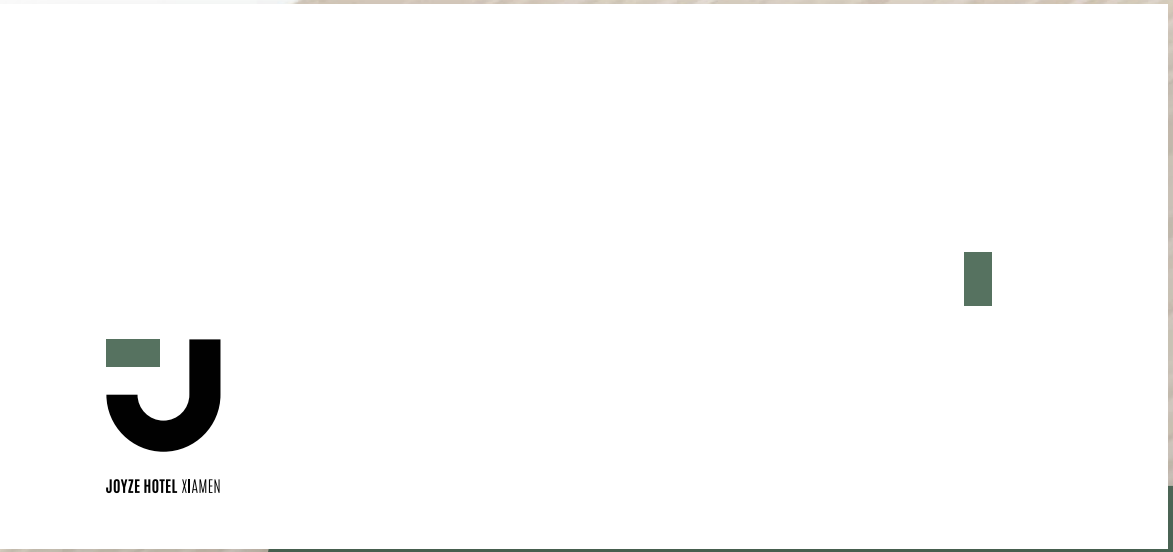
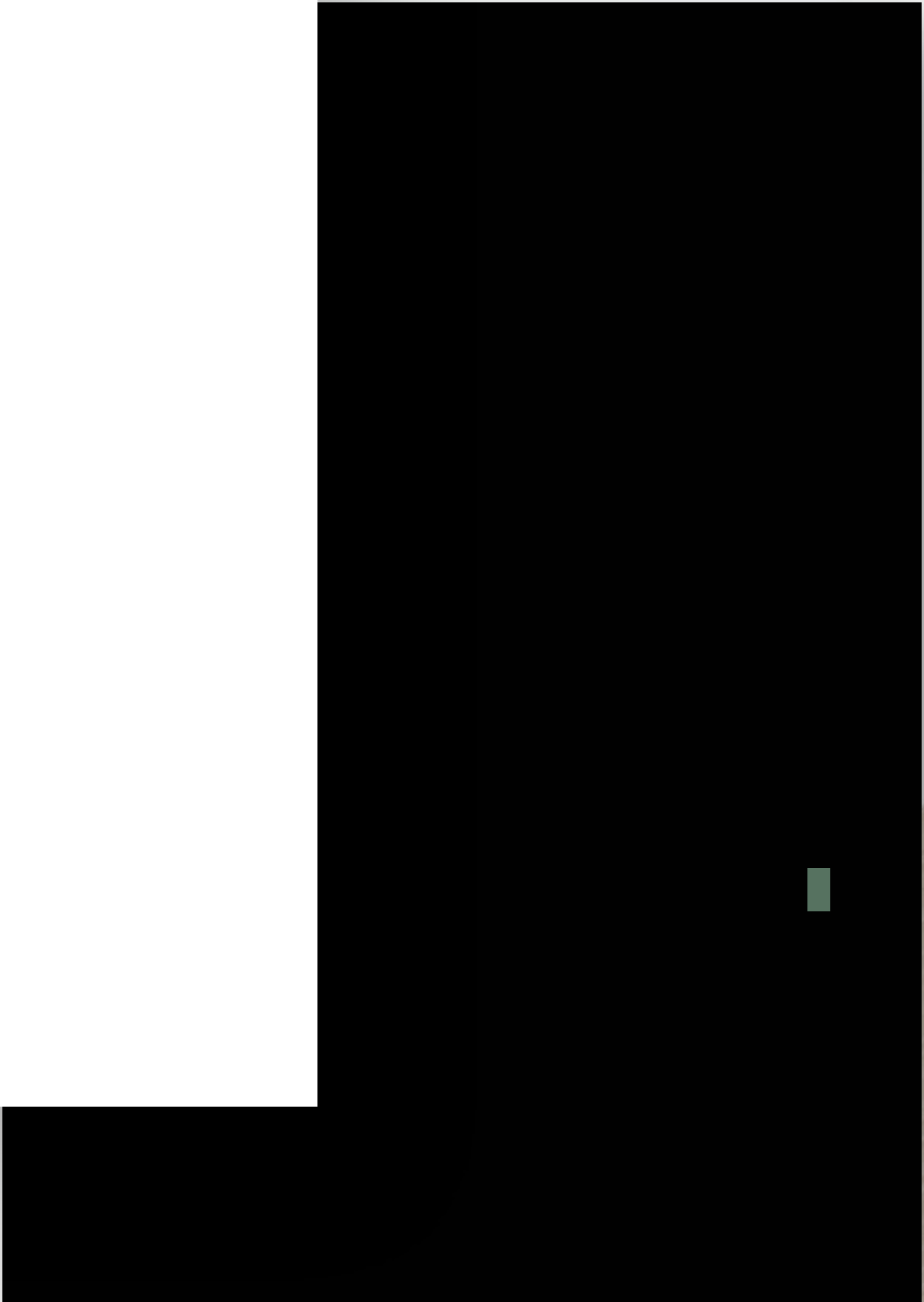
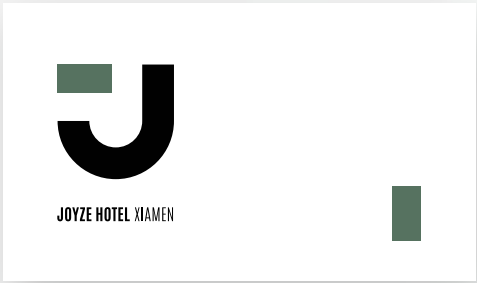
品牌推广

CLIENT
PROJECT

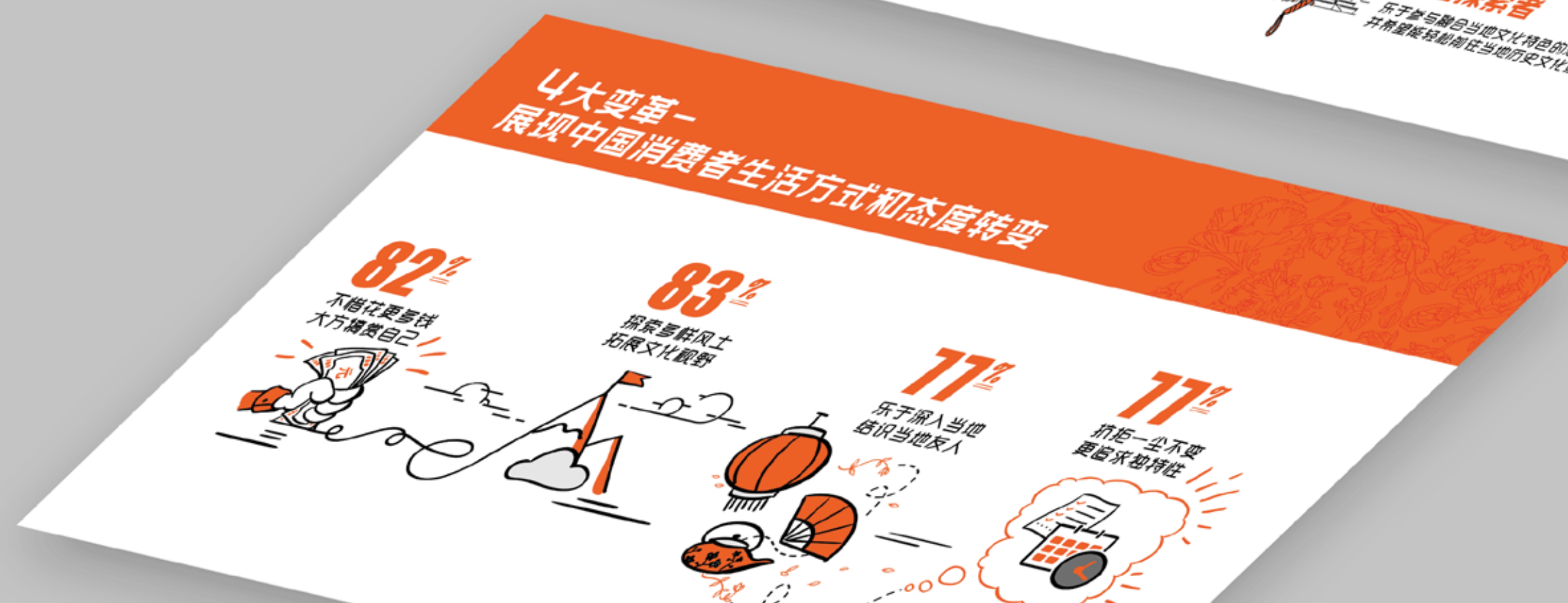
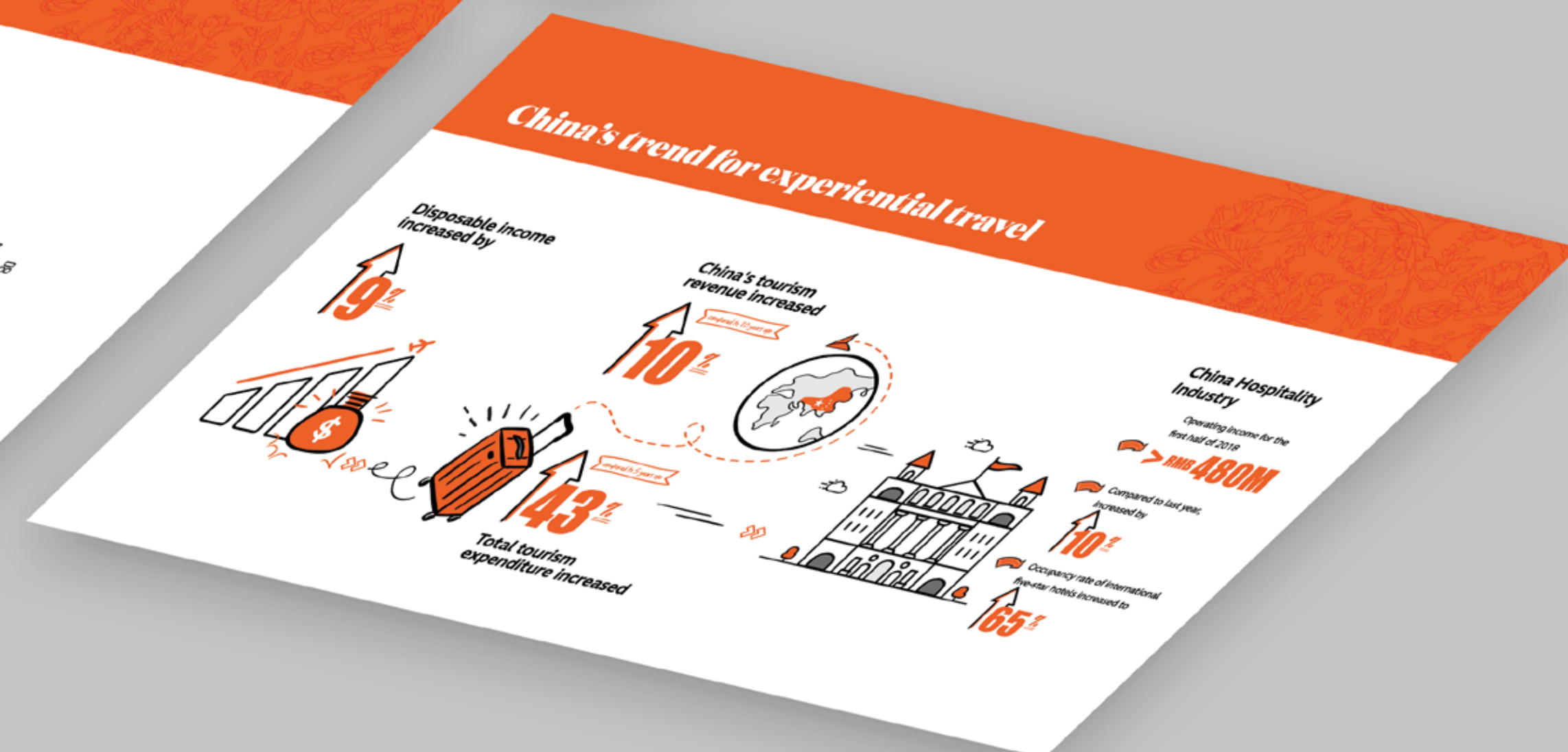
厦门佳逸酒店
品牌设计



JOYZE HOTEL XIAMEN







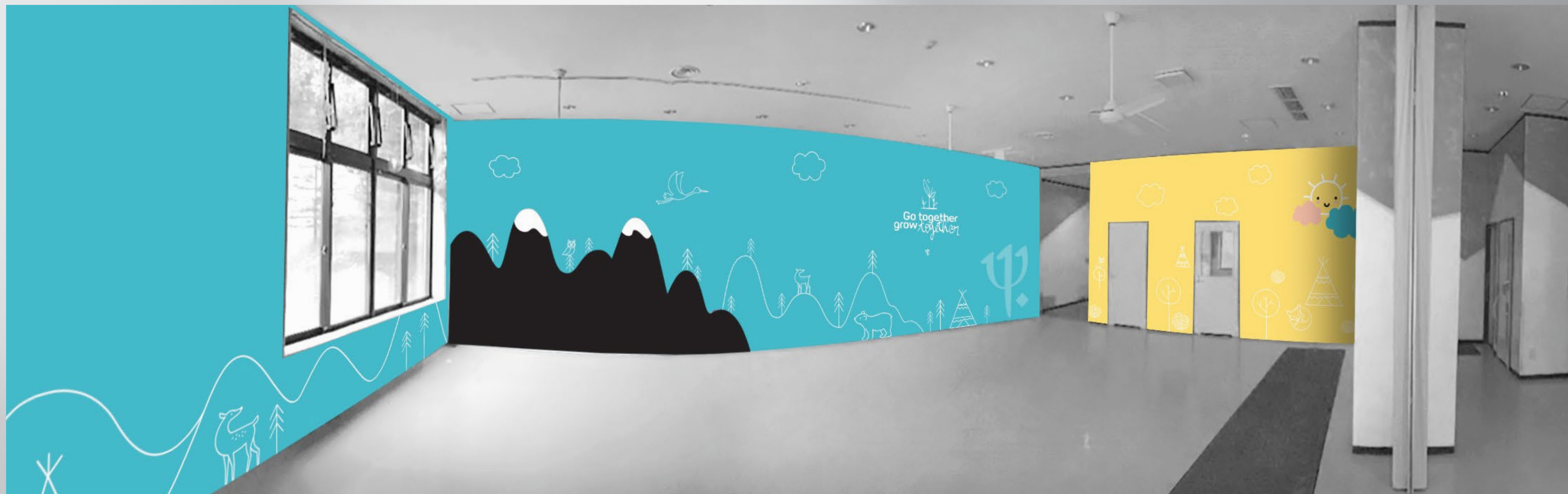
CLIENT
PROJECT

Shell Singapore
沥青清新空气宣传手册设计



CLIENT
PROJECT

地中海俱乐部
儿童乐园品牌设计





CLIENT
PROJECT

地中海俱乐部
巴厘岛美食餐车设计



CLIENT
PROJECT

华尔道夫酒店
2018年月饼品牌设计



CLIENT
PROJECT

华尔道夫和康莱德酒店
2019年中秋节品牌设计





CLIENT
PROJECT

星和电信
中秋礼品贺卡设计



CLIENT
PROJECT

瑞喜登度假酒店
签名设计



CLIENT
PROJECT

圣淘沙名胜世界
餐厅品牌设计



FLAVOURS OF ASIA



BRASSERIE 1893
鸢尾宫1893

NEW YORK TO PARIS
BRUNCH
纽约遇见巴黎
优雅早午餐之旅





RMB 388* per person
每位人民币388*元
Every Sunday from 12:00 to 15:00
每周日中午12点至下午3点

⑨ Brasserie 1893 鸢尾宫1893
⑩ 8520 8989 Ext. 转6115

*Price is in RMB and subject to 15% service charge.
*所示价格为人民币并需另加收15% 服务费。

纽约遇见巴黎
优雅早午餐之旅

1 海鲜冷盘
美味分享
精选进口生蚝2只，波士顿龙虾半只，优质煎带子，以及天竺虾和比目鱼

2 开胃小食
随意分享
魅力纽约
三文鱼迷迭香片配牛油果和坚果干
自制通心粉配番茄酱
自制糖渍苹果片配蓝莓和坚果干
两度烤配红椒和洋葱
法式海鲈配什锦蔬菜
脆皮配炸鸡排
脆炸培根配红椒和洋葱
纽约黑市：煎带子配水浸

浪漫巴黎
巴利克三文鱼
蟹肉沙拉，法式煎蛋，自选水果拼盘
法国特肝包，羊排平锅，鸡排，开心果
秘制黑椒牛柳，香滑沙拉
法式洋葱汤，乳酪芝士，焦糖洋葱牛肉

甜品餐车
甜蜜分享
多款甜品和奶酪可供分享

NEW YORK TO PARIS
BRUNCH

1 COLD SEAFOOD PLATTER
SHARING PORTION FOR ALL
2 pcs Imported Oysters, Half Boston Lobster, Jumbo Sea Whisk, Langoustine and Sweet Shrimp

2 SMALL BITES
SELECT AS MANY AS YOU LIKE, FOR SHARING
NEW YORK
Beigel with Smoked Salmon & Cream Cheese
Homemade Spaghetti Hash Brown
Homemade Gratin with Mixed Nuts & Dried Fruit
Omelette with Raspberry & Banana
Homemade Croque with Fruit Compote
Chilled Yogurt Over Tiramisu with Berries
Banana Scallops with Berry Compote
Chelsea Market's Sliced Fruit
PARIS
Sustainable Salmon in "Belle" Style
Brown Crab Salad, Fresh Sea Uchis, Cognac "Pommes" Mustard
Duck Fine Grain Terroir, Cherry Chutney, Port Wine Jelly, Pistachios
Marinated Smoked Eel, Quinoa Salad
French Onion Soup, Comté Cheese, Caramelized Onion Toast

3 ENTRÉES
CHOOSE ONE FROM OUR NEW YORK OR PARIS SELECTIONS
NEW YORK
Fried Chicken & Waffle
Foie Gras Brochet French Toast, Grilled Stone Fruit
Green Tea Waffle
Strawberries, Pistachios
Steak Fajita Wraps
Lettuce & Jalapeno
Country-Style Buttermilk Pancakes
Apple & Caramelized Walnuts
PARIS
Grilled Beef Ribeye
Fried Egg, Hash Brown, Baked Bean
Waldorf's Egg Benedict
Farm Duck Egg Frittata with Cajun Seafood & Caviar
Open-Face Omelette with Smoked Bacon & Pink Sausage
Grilled Potatoes, Eggs Sunny Side Up & Sausage Steak
PARIS
Slow-Cooked Ireland Cod Fish, Vegetable Bourguoise
Seared Sustainable Scallops, Chimney Sauté, Grilled Cauliflower
Beef Short Rib "Sanchoya", Winter Vegetables, Jerusalem Artichokes
Peaches Argentina Red Chicken, Smoked Eel, Fennel Bourguoise
Slow-Cooked Wagyu Beef Cheek, Boudin Sauté

4 DESSERT TROLLEY
CHOOSE FROM OUR EXQUISITE DESSERT AND CHEESE SPREAD
Do approach the manager for your special dietary requirements, Vegetarian, Vegan and Gluten free options or food allergies.

CLIENT
PROJECT

希尔顿华尔道夫酒店
品牌内部活动



您知道红丝绒蛋糕是在 华尔道夫诞生的吗？



一位女客人在纽约华尔道夫酒店用餐，享用到了红丝绒蛋糕。她对这款蛋糕非常喜爱，并要求酒店为她定制这款蛋糕。酒店为了满足她的要求，但不久之，她发现这款蛋糕并不是无糖蛋糕，而是含糖蛋糕。这位女客人一怒之下，向全社会公开了这款蛋糕的配方。这款蛋糕从此风靡全球，成为华尔道夫酒店的招牌甜点。

最佳搭配：xxx



您知道华尔道夫 沙拉的起源吗？



华尔道夫沙拉是历史悠久的美国菜，1893年不是由厨师，而是纽约的华尔道夫酒店总管詹姆斯·沃尔顿发明的。这道菜最初是由一位女客人在酒店用餐时，向酒店经理提出的。酒店为了满足她的要求，为她定制了这款沙拉。这款沙拉从此风靡全球，成为华尔道夫酒店的招牌沙拉。

最佳搭配：xxx



您知道班尼迪克蛋是在 华尔道夫诞生的吗？



在1894年的某个早晨，一位姓班尼迪克的华尔街著名股票经纪人因宿醉入华尔道夫酒店，想吃点早餐来缓解头痛。他点了“黄油烤吐司、水波蛋、脆煎培根配荷兰酱”。酒店的厨师注意到这个奇特的组合，尝试之后大为赞赏，把其中的吐司改为英式马芬，培根改为火腿，将其加入了菜单。

最佳搭配：xxx



WALDORF ASTORIA BRAND PILLARS

华尔道夫品牌要素



INSPIRATIONAL ENVIRONMENTS



TRUE WALDORF SERVICE

一种独特的华尔道夫服务



WALDORF ASTORIA BRAND PILLARS

品牌要素



BRAND ESSENCE

品牌精髓

UNFORGETTABLE

令人难忘的

BRAND TAGLINE

品牌标语

LIVE UNFORGETTABLE

想忘事，想忘心



INSPIRATIONAL ENVIRONMENTS

激励灵感的所在



AUTHENTIC MOMENTS

本真瞬间

CITY 品牌话题

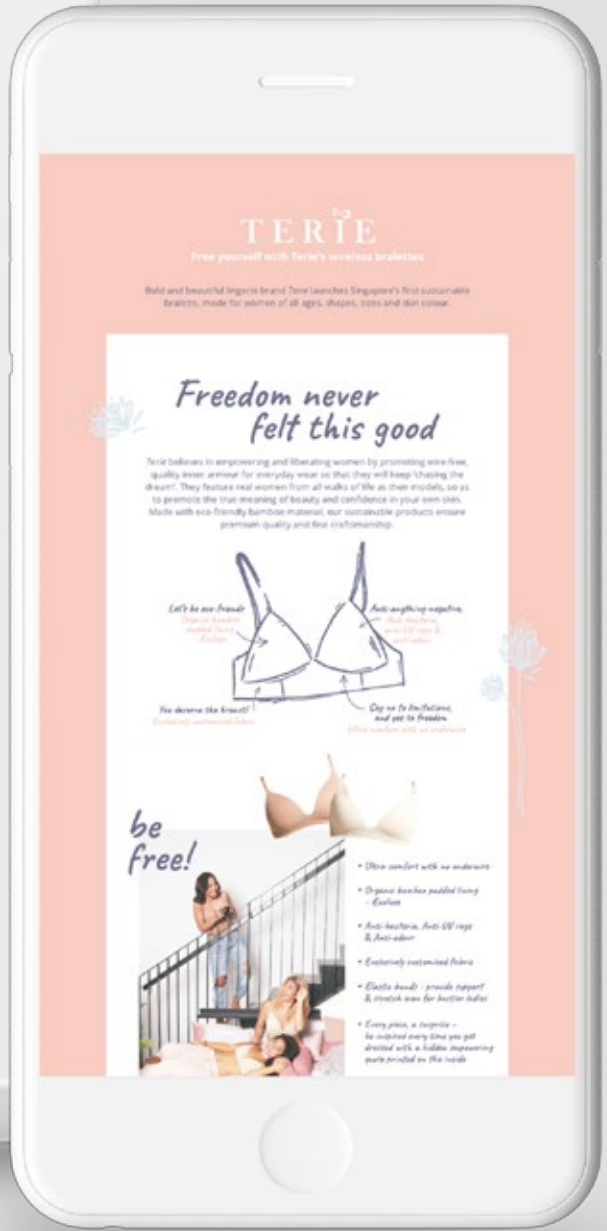
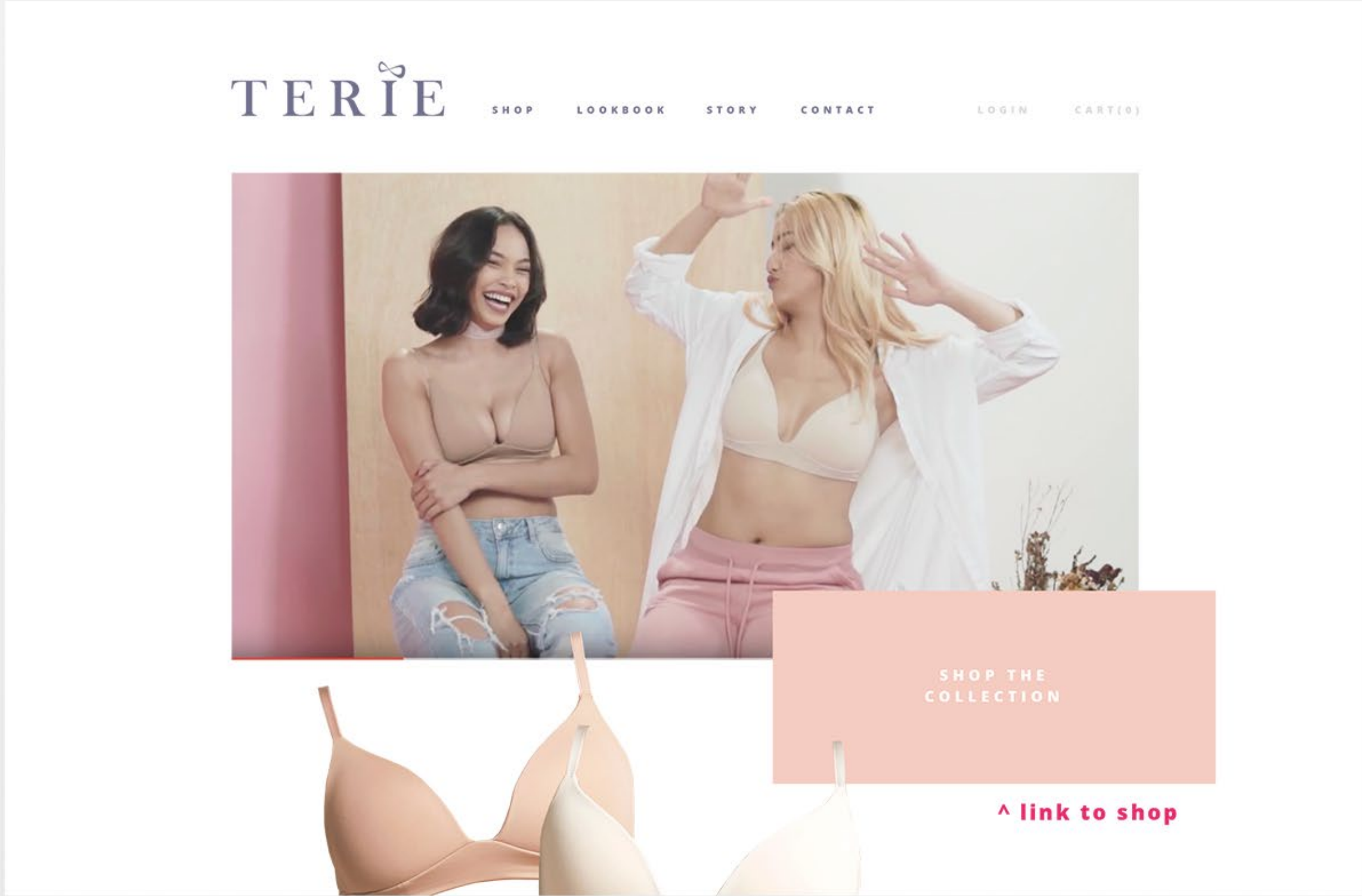
CLIENT
PROJECT

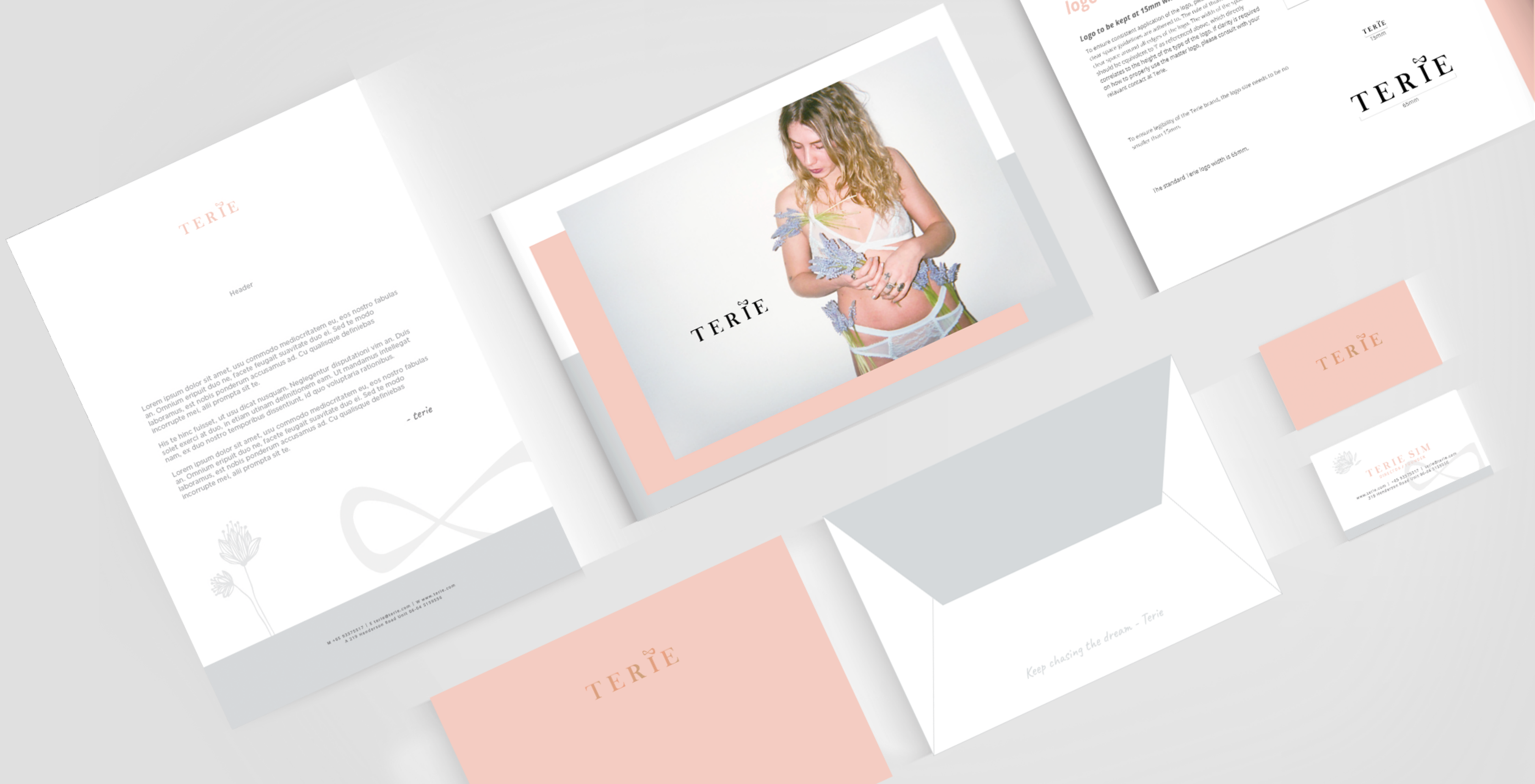
华尔道夫与康莱德酒店
品牌设计



CLIENT
PROJECT

Terie 品牌
产品发布





CLIENT
PROJECT

东芝
产品发布





FUJI XEROX 

Connect

Bridge Your Communications.
Grow bigger.

Generate returns on your customer communications such as emails, statements, bills and more, with our integrated range of Customer Communication Management services.

Call **6766 8888** or visit
www.fujixerox.com.sg/accelerate

Enable your business to accelerate with our end-to-end Customer Communication Management through Content Capture, Content Creation and Content Management.

Xerox, Xerox and Design, as well as Fuji Xerox and Design are registered trademarks or trademarks of Xerox Corporation in Japan and/or other countries. Fuji Xerox Singapore Pte Ltd, 80 Anson Road, #01-01 Fuji Xerox Towers, Singapore 079907.

50
Celebrating 50 Years Of
Innovating The Future

CLIENT
PROJECT

Uniq Creation 品牌
品牌、产品设计



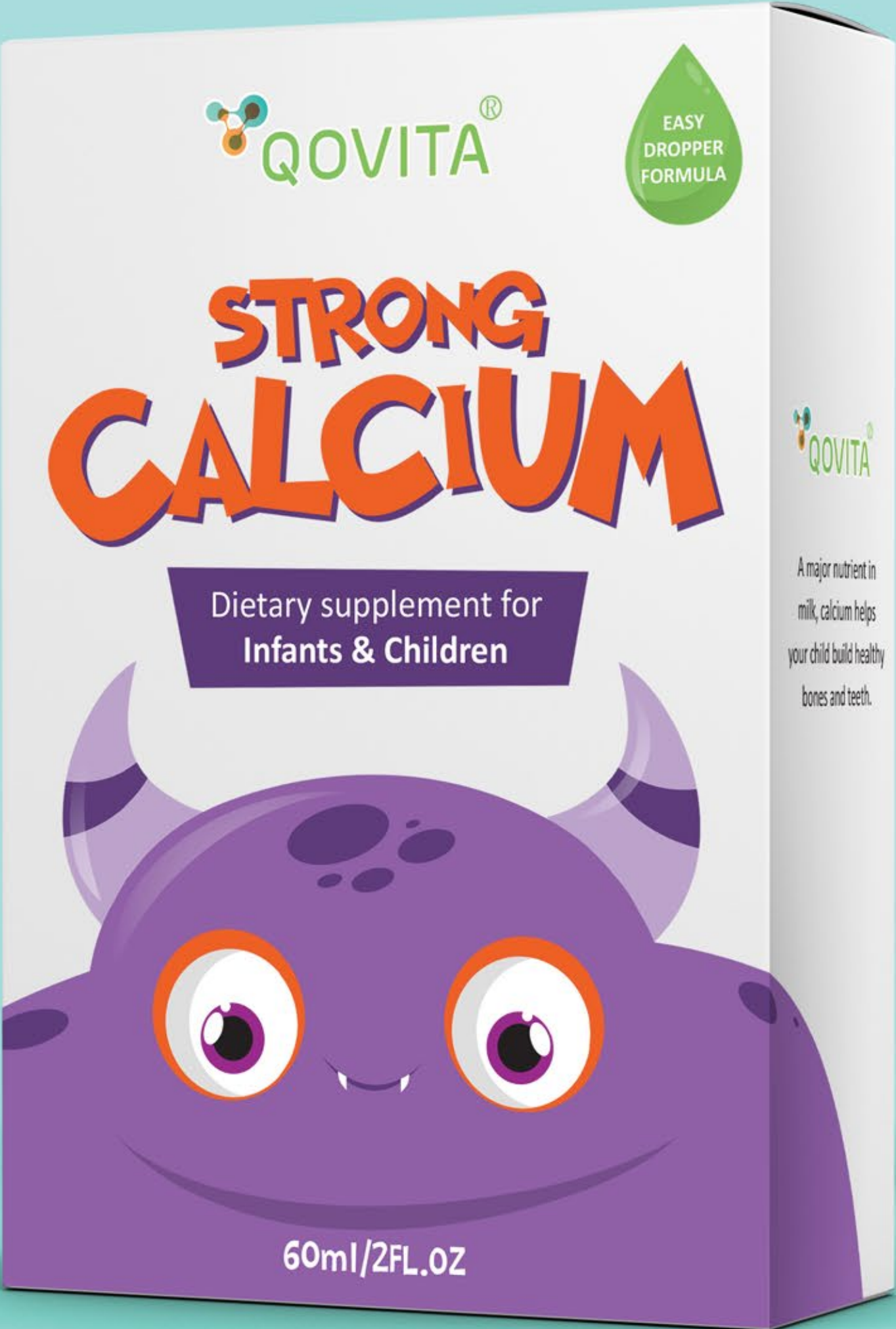
CLIENT
PROJECT

Skinarma 品牌
品牌、产品设计



CLIENT
PROJECT

Qovita
Packaging Revamp



▲ DIGITAL&SOCIAL

线上与社交媒体广告



CLIENT
PROJECT

希尔顿集团
百年必吃菜 - 滋味希游季
In collaboration with 大众点评



CLIENT
PROJECT

泰国国家旅游局
清迈之旅



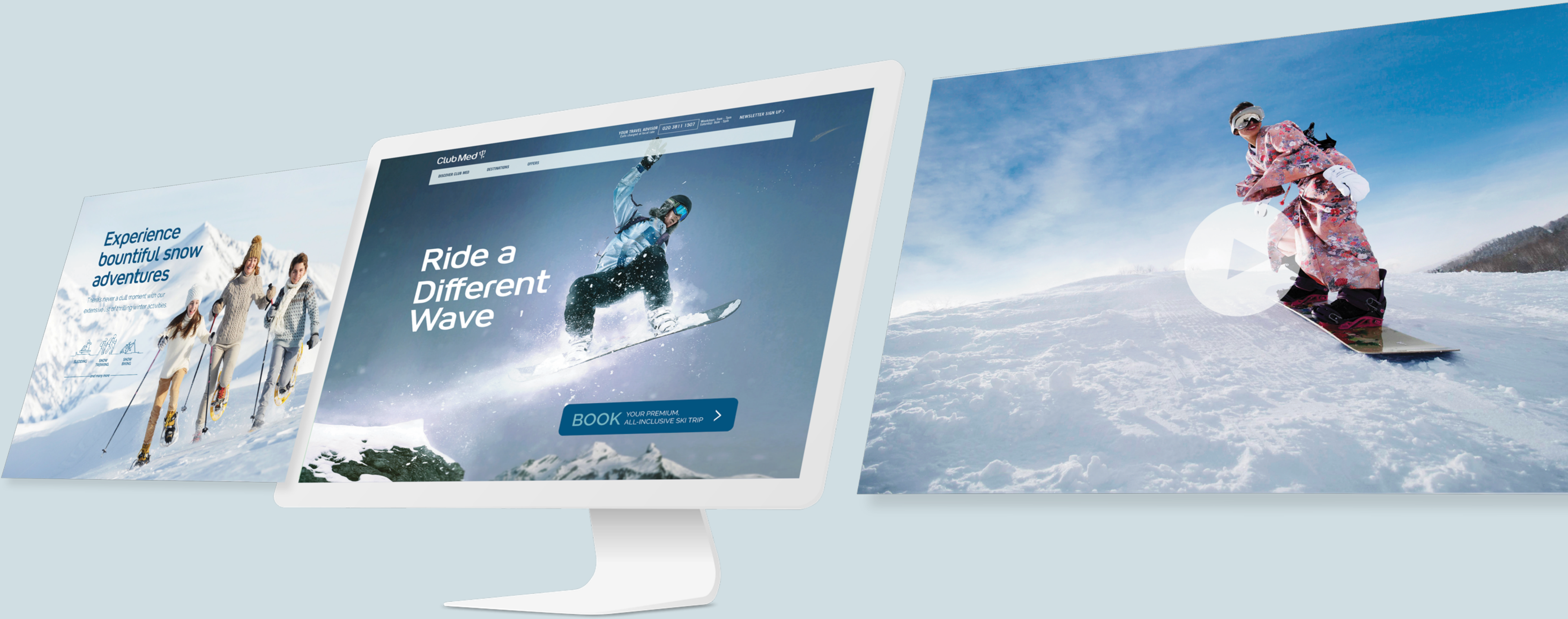
CLIENT
PROJECT

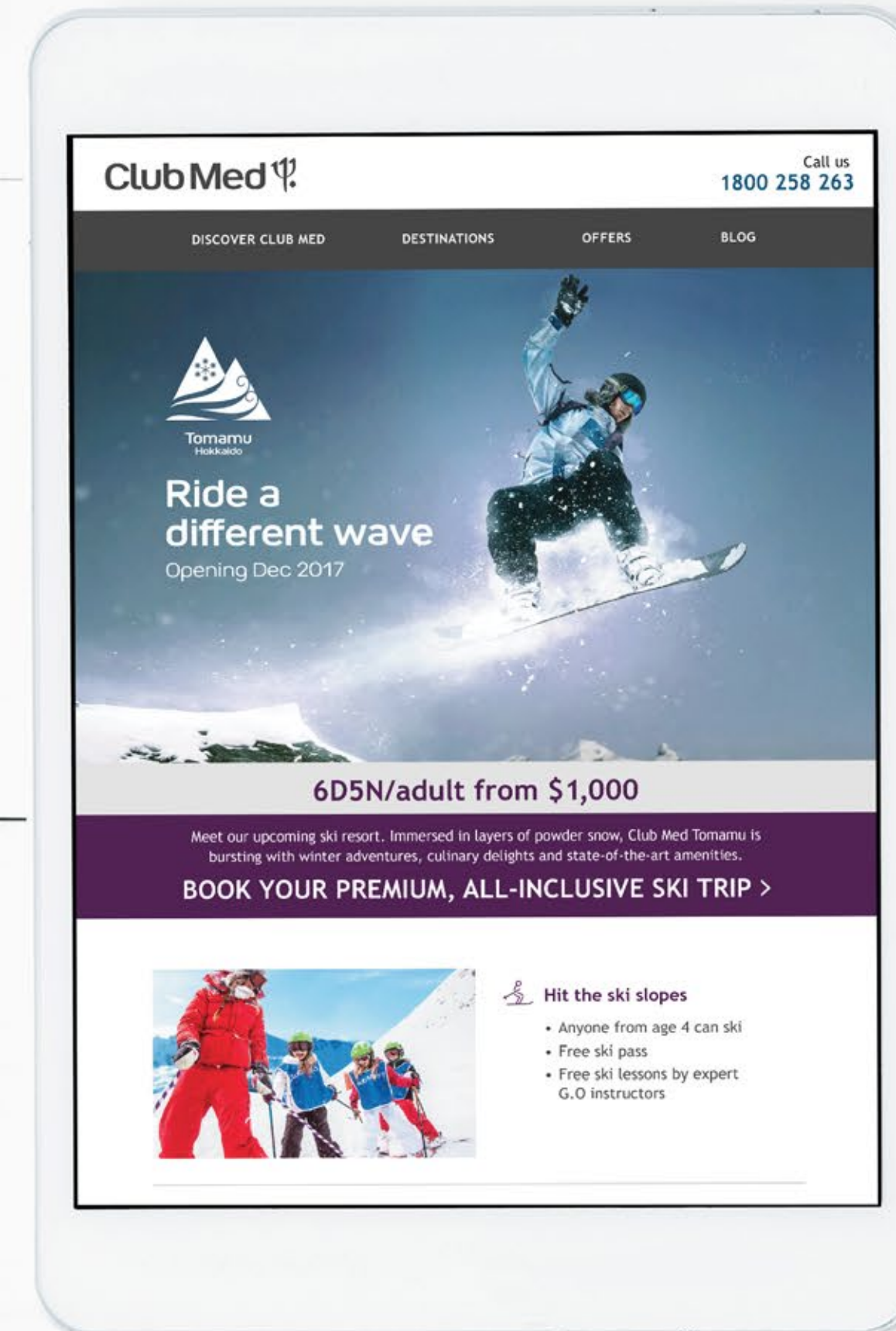
泰国国家旅游局
清迈之旅

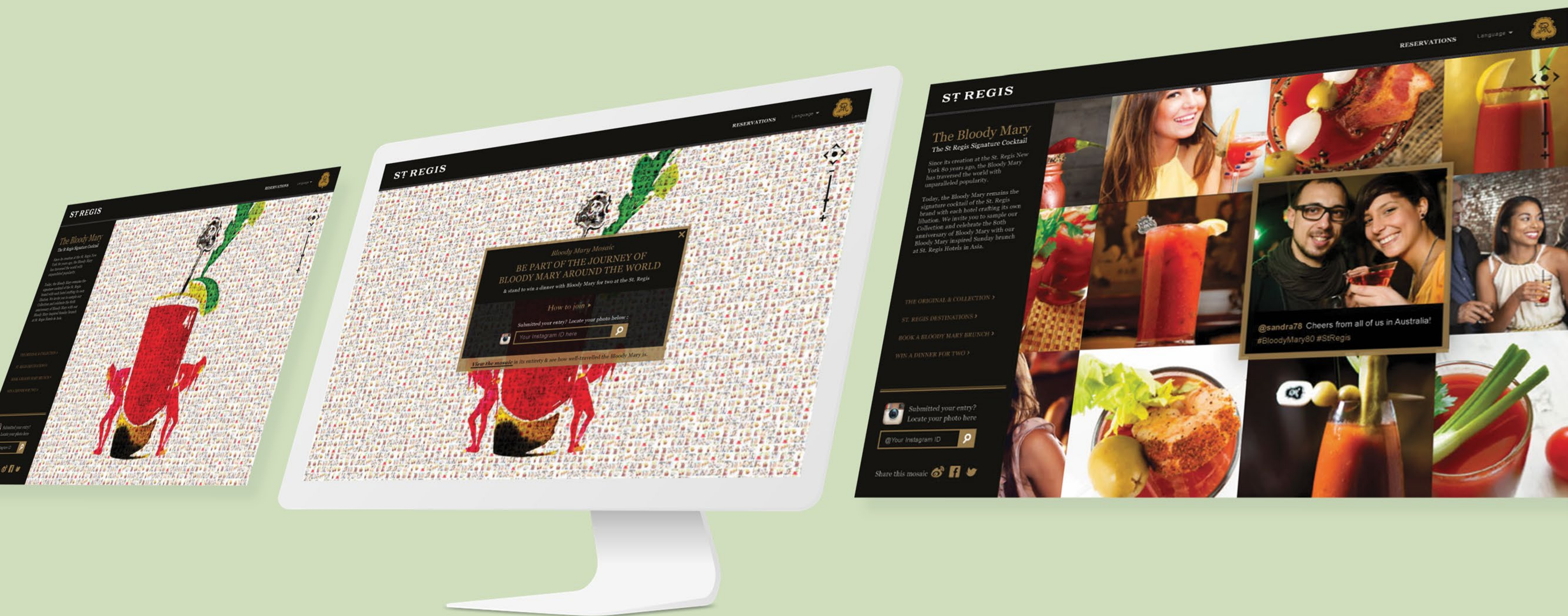


CLIENT
PROJECT

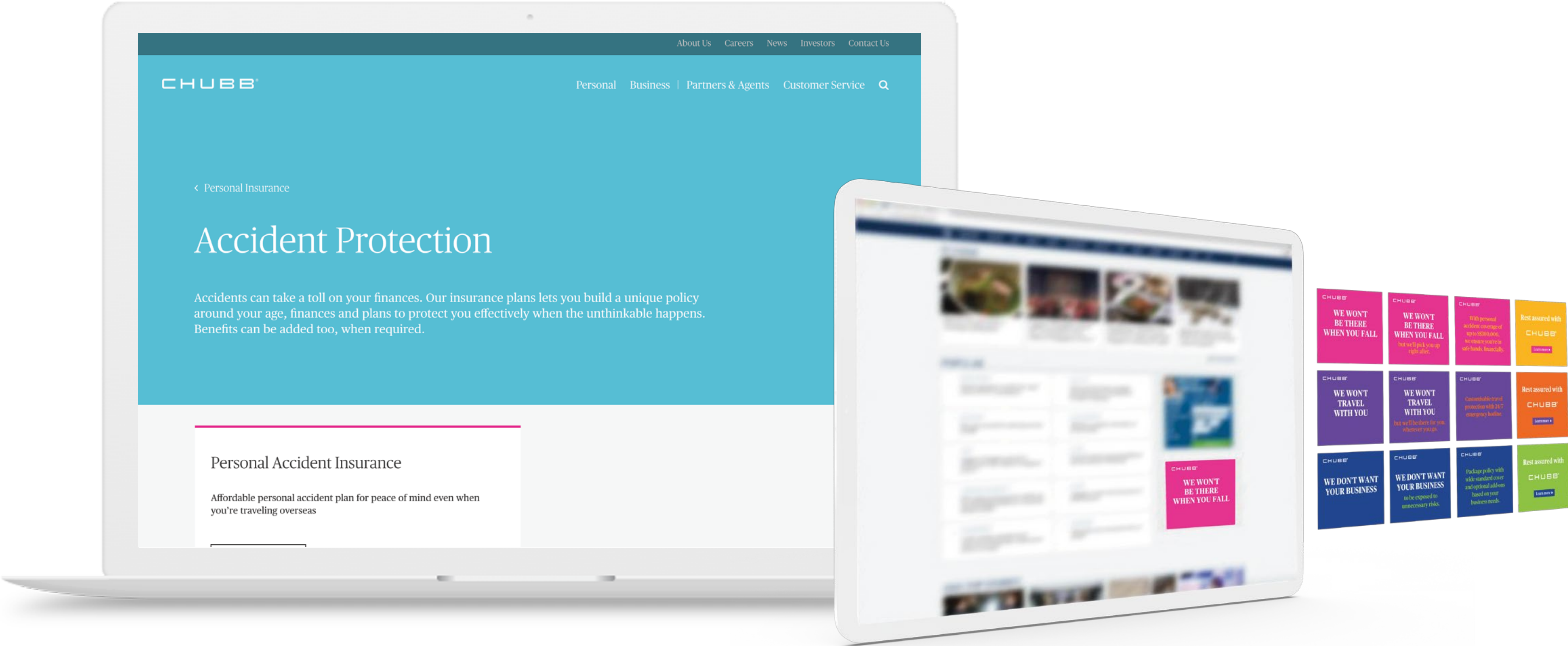
地中海俱乐部
地中海俱乐部推广活动





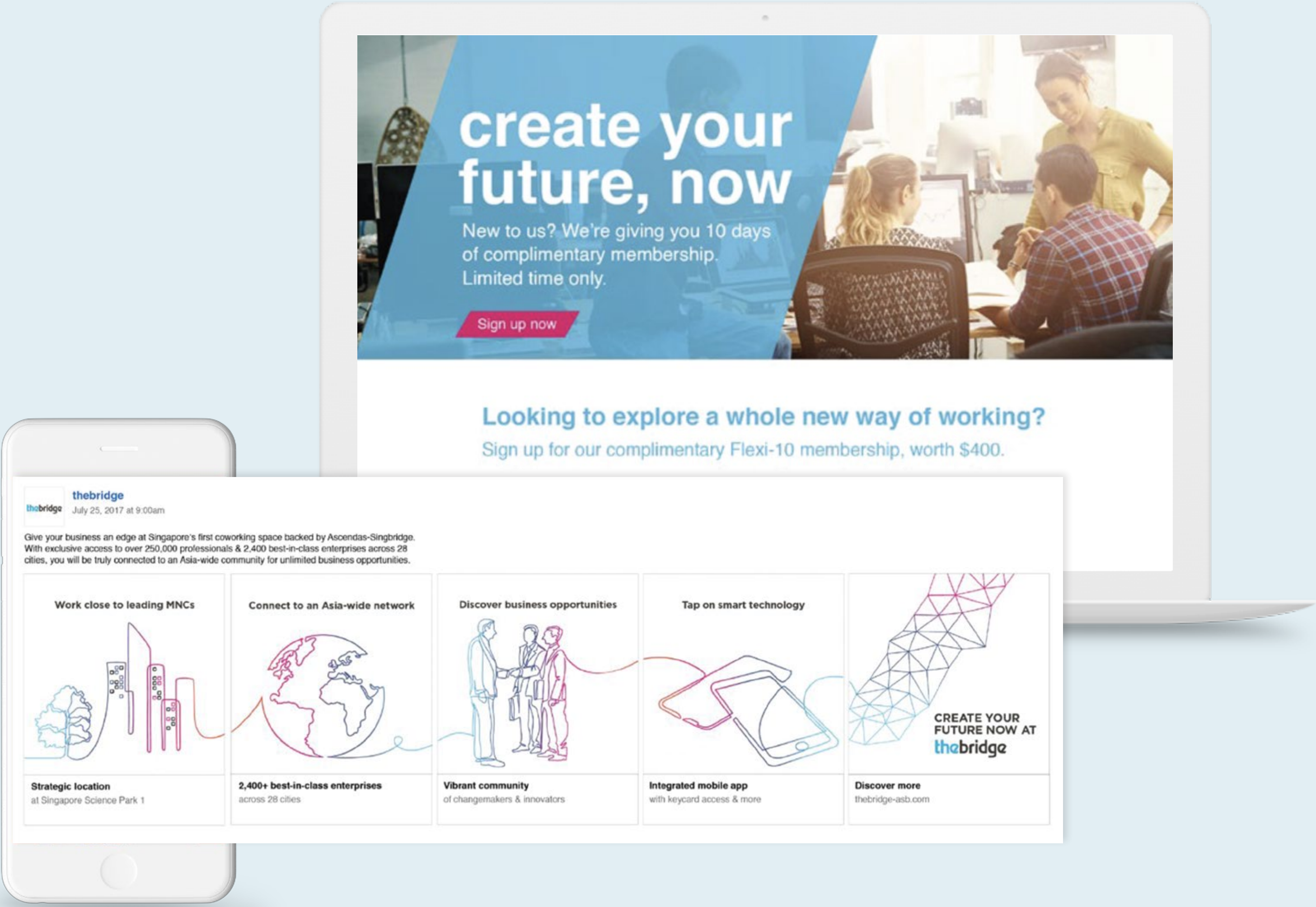






CLIENT
PROJECT

新桥腾飞集团
TheBridge品牌推广活动

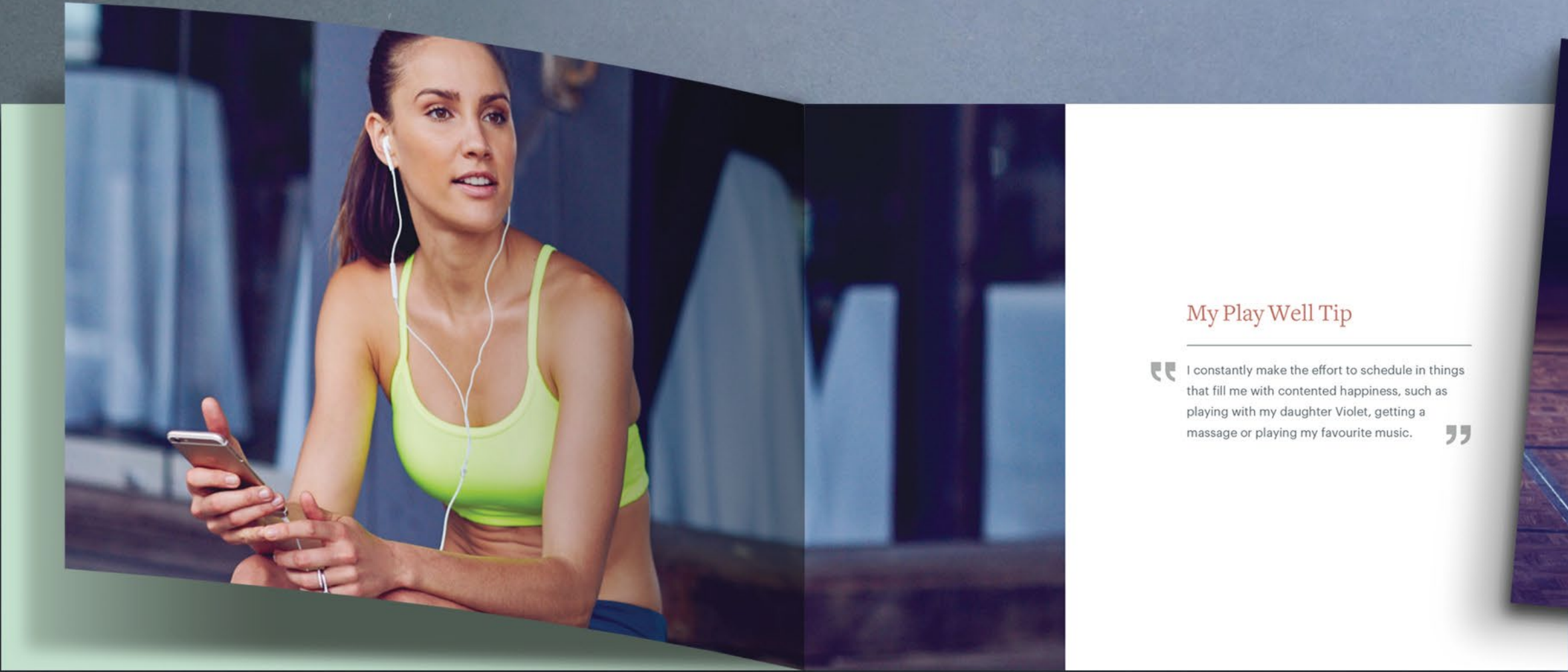
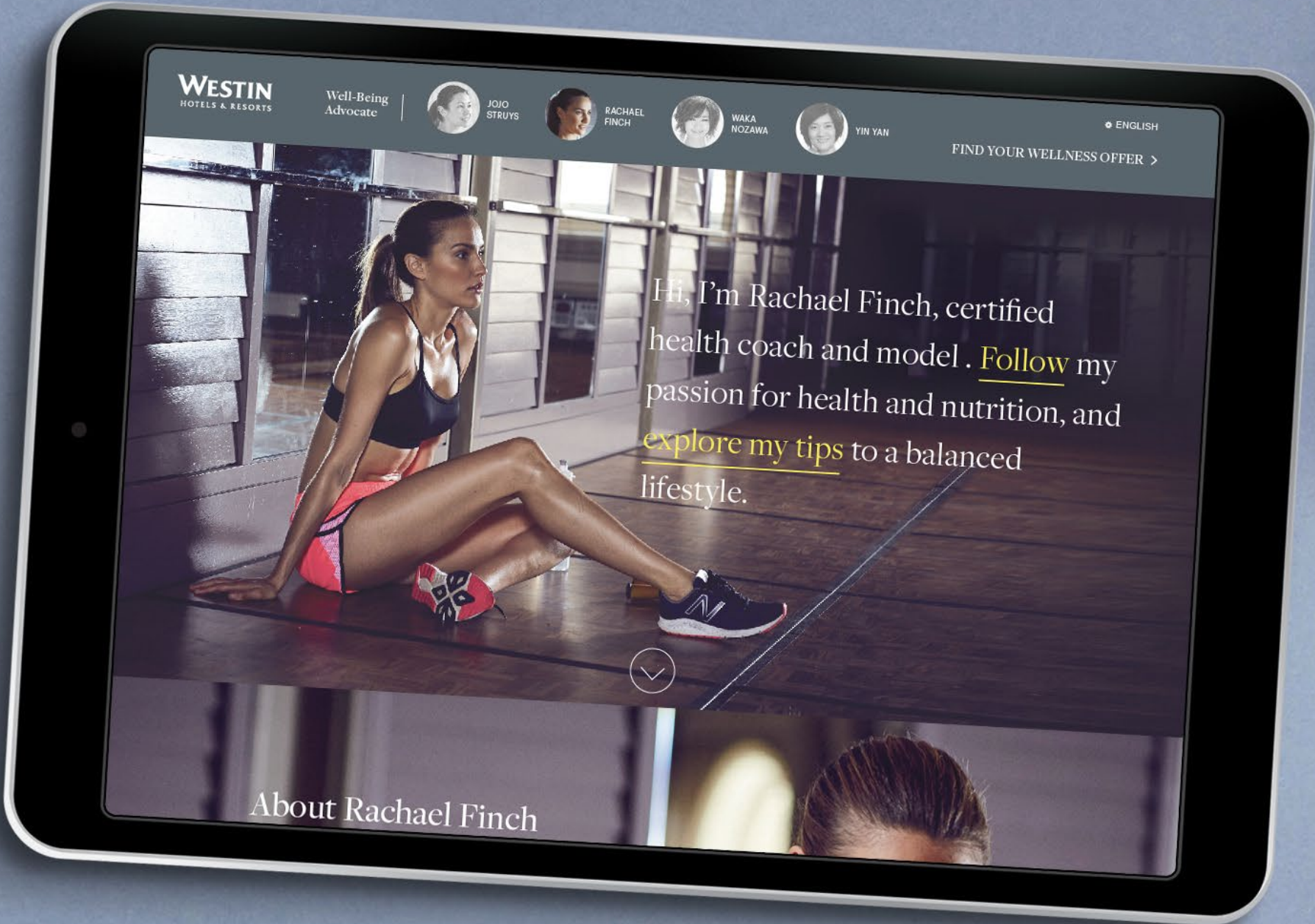
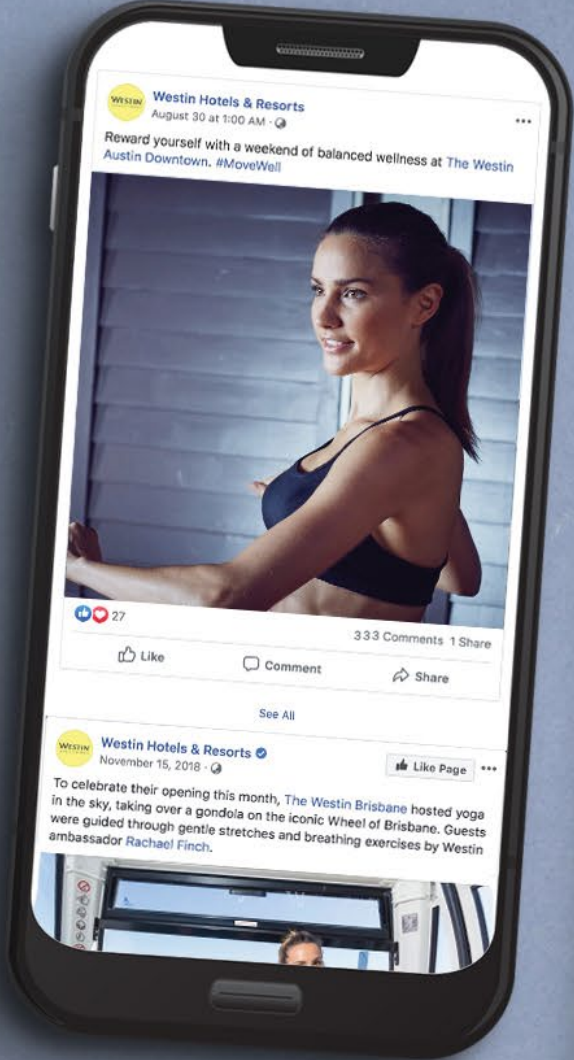
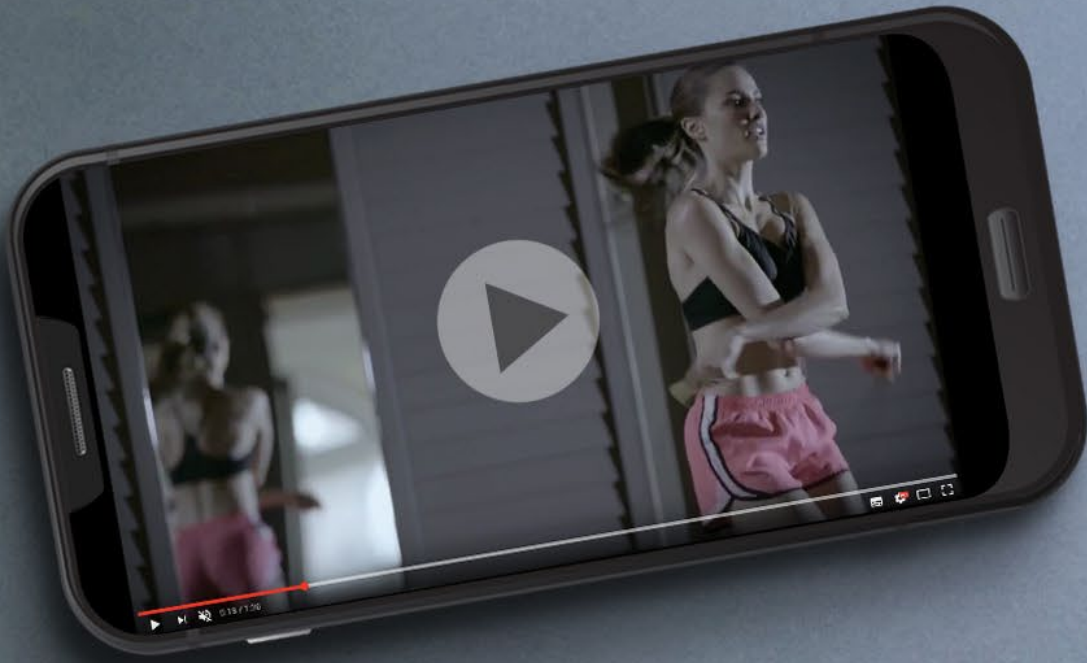


▲ CONTENTMARKETING

内容营销

CLIENT
PROJECT

威斯汀酒店
威斯汀健康生活大使



CLIENT
PROJECT

希尔顿福朋酒店
醇饮优选计划



CHEERS TO SPORTS

Join us at Four Points by Sheraton as we toast to the latest sports happenings in town. Catch a match, or simply kick back with our signature **BEST BREW**, paired with local snacks. It's relaxation, your way.

FOUR POINTS
BY SHERATON

CHEERS TO 200

200 HOURS OF CELEBRATION.
Four Points by Sheraton has crossed our 200th hotel milestone.

'Cheers to 200' Celebration Week
14 to 21 Dec 2015
Join us in bringing this key milestone to life during the 'Cheers to 200' Celebration Week that will run for 200 hours.



WHAT IS BEST BREW

Each Four Points by Sheraton hotel has its own unique Best Brew beer, carefully selected based on its locality. Enjoy a refreshing Best Brew beer at our bar after a long day, and unwind in a sports-friendly atmosphere.

BEER AND FOOD PAIRINGS. YES YOU HEARD RIGHT.

Food pairings aren't just for wines. Here's a quick guide that will get you started on matching your meals with ale, lager, stout, and more beers.

CHEERS!

LIKE TWEET SHARE

BEER TIPS

Here are some beer appreciation and interesting beer facts you never knew. Have fun browsing through them, with a beer in hand.

View the popular beers of Asia Pacific here

LIKE TWEET SHARE

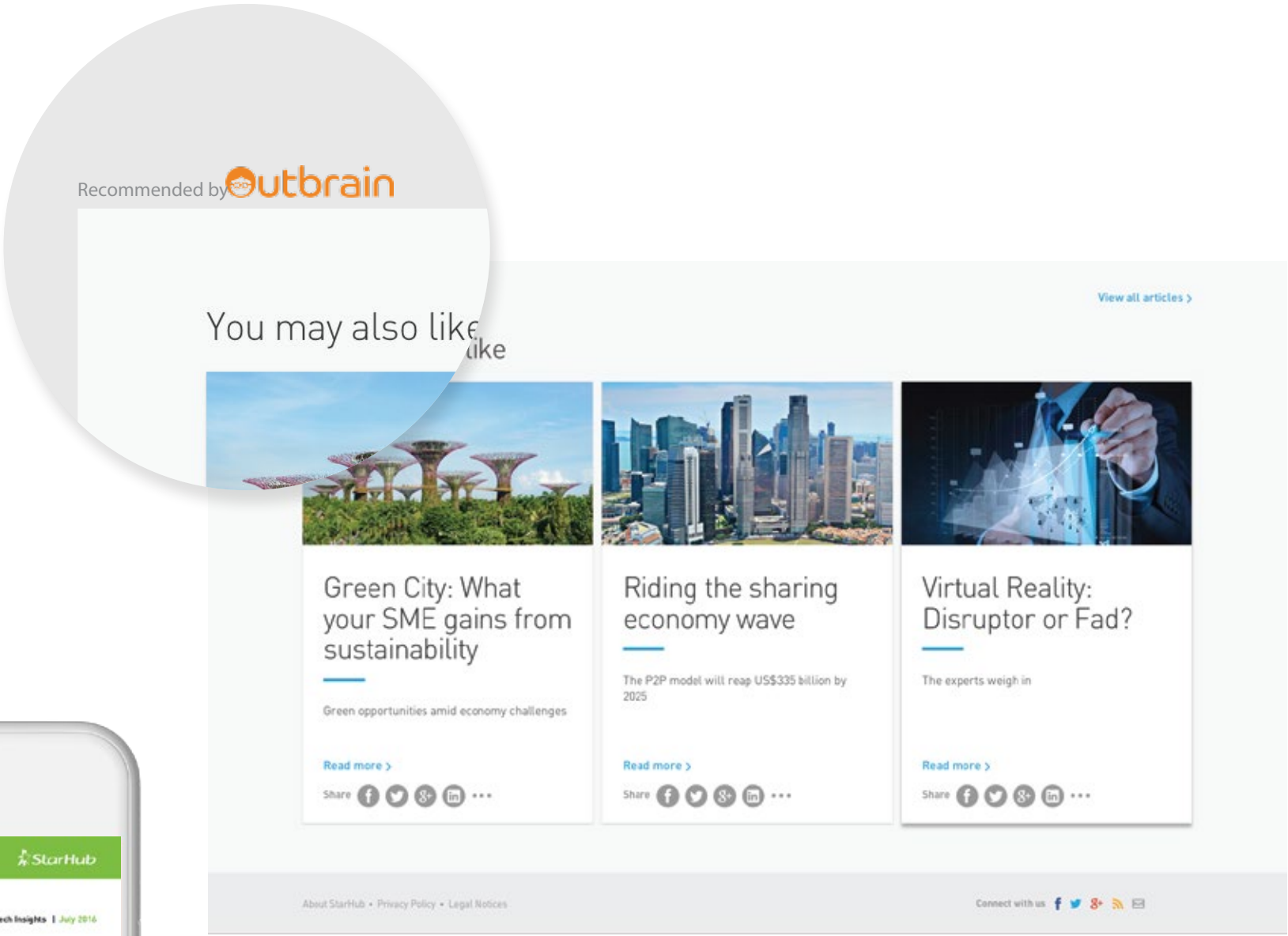
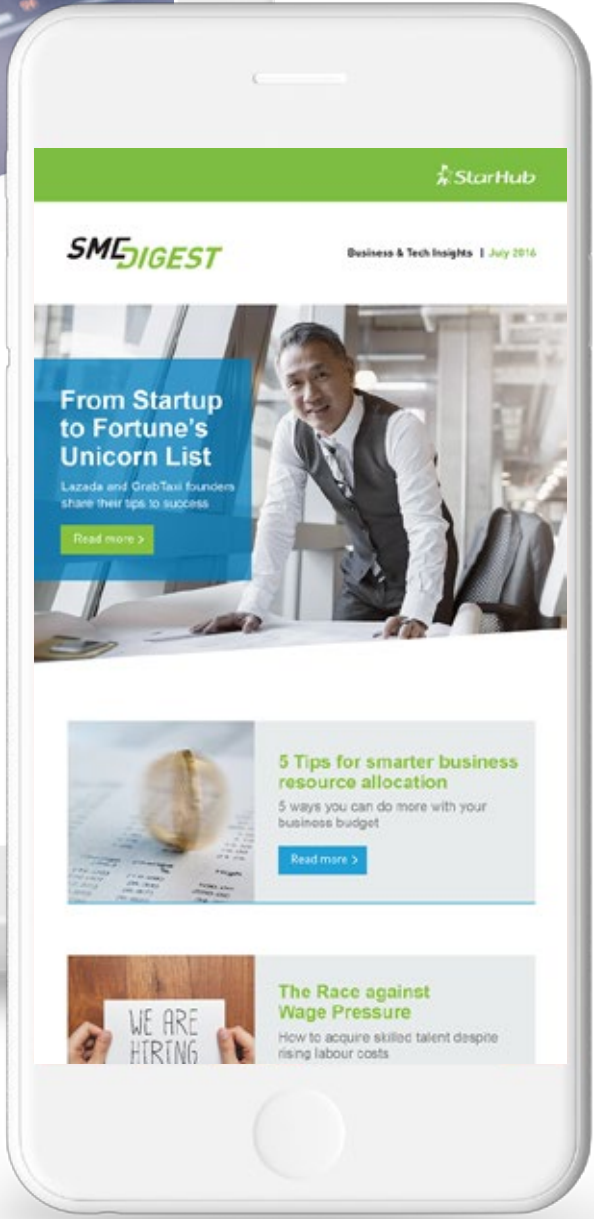
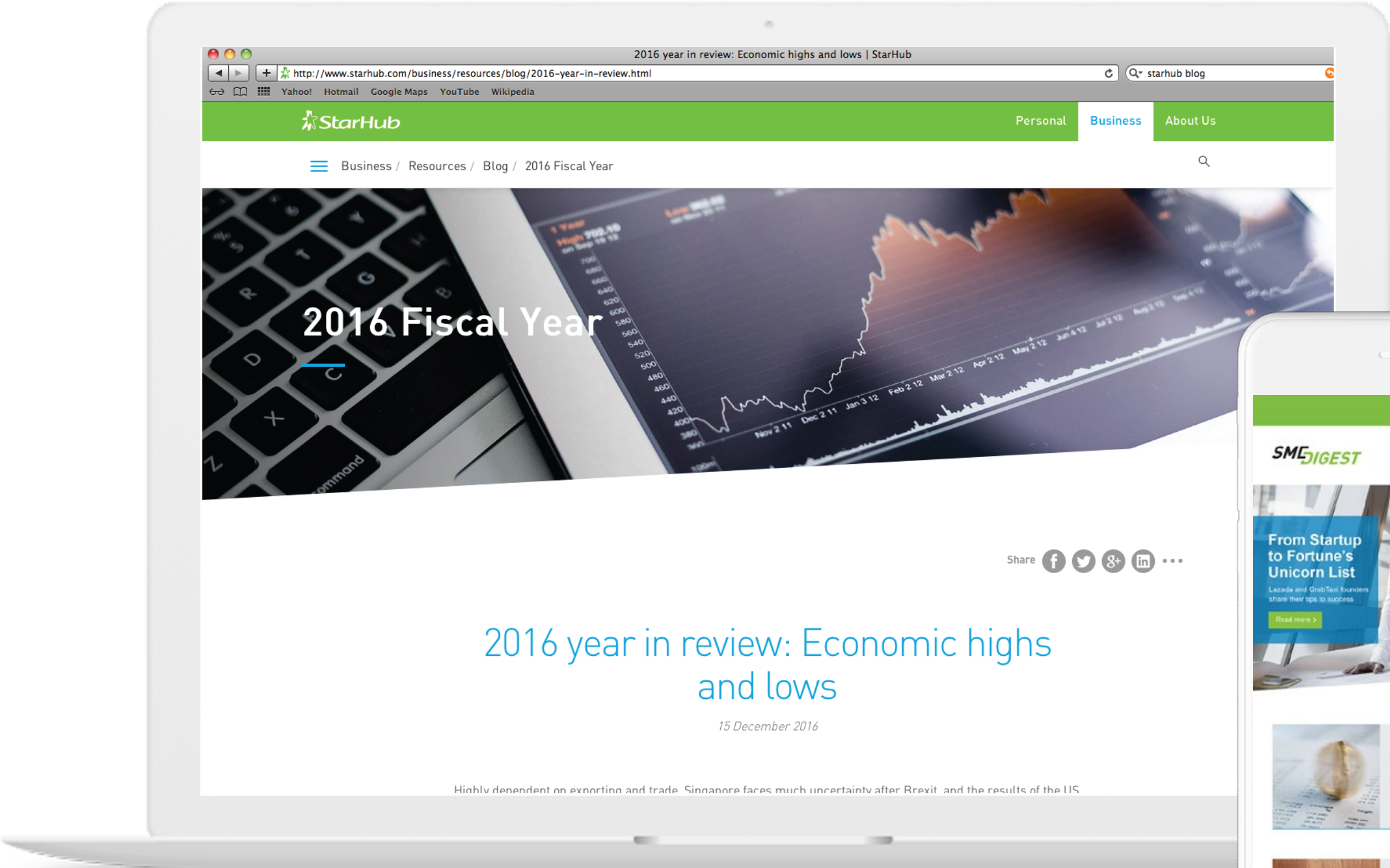
DIFFERENT BEERS ARE BEST DRANK AT DIFFERING TEMPERATURES.

HERE'S A QUICK GUIDE:
COLD > 5 °C
Light summer beers: sweet fruit flavoured beers, low alcohol beers
CHILLED > 8 °C
With meat, dark lagers, craft brewed pale ales
CELLAR > 12 °C
Imperial beers, dark Abbey beers, Indian pale ales



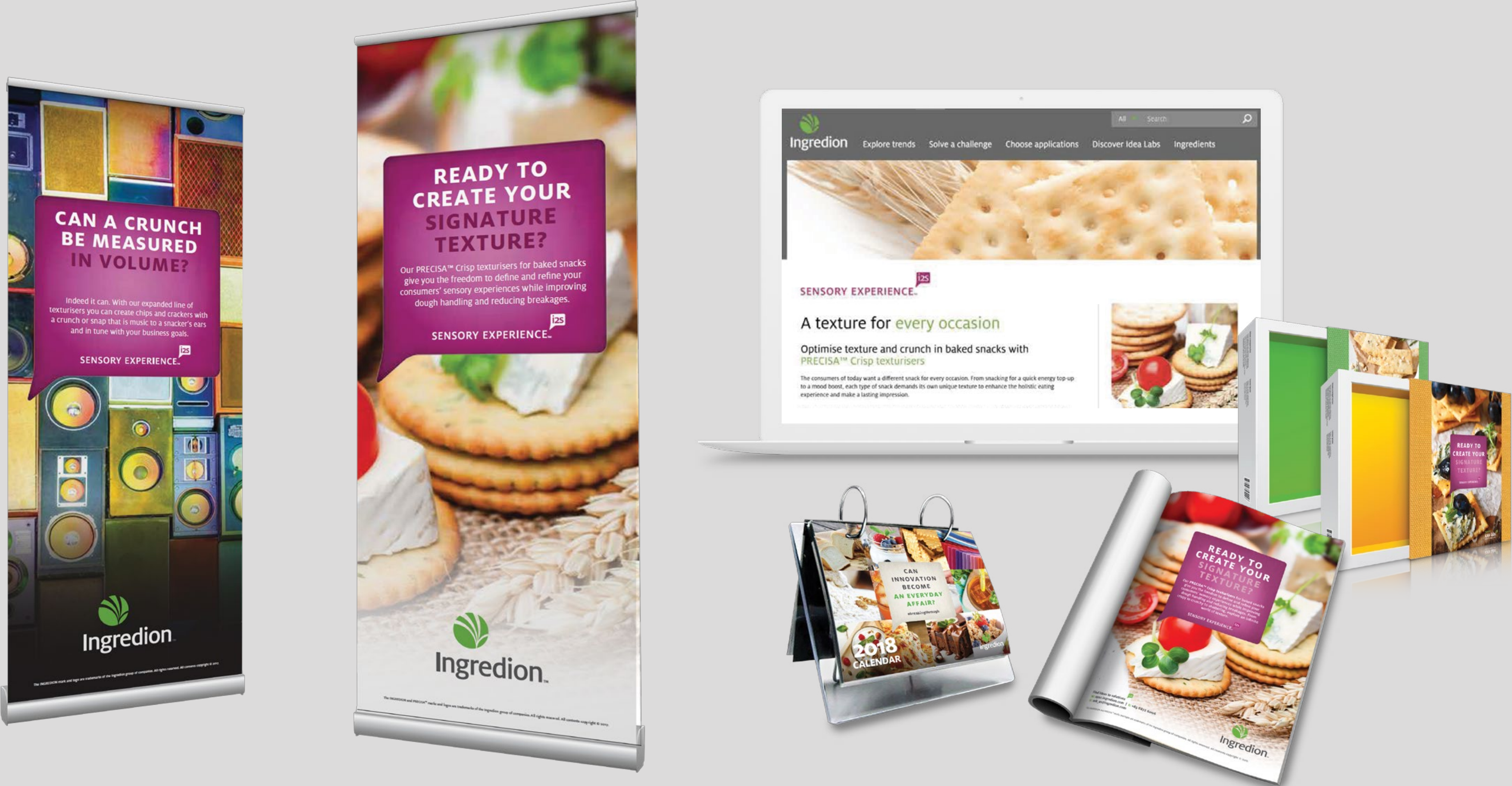
CLIENT
PROJECT

星和电信
B2B营销活动



CLIENT
PROJECT

宜瑞安食品配料有限公司
B2B营销活动



▲ VIDEOS
视频创作

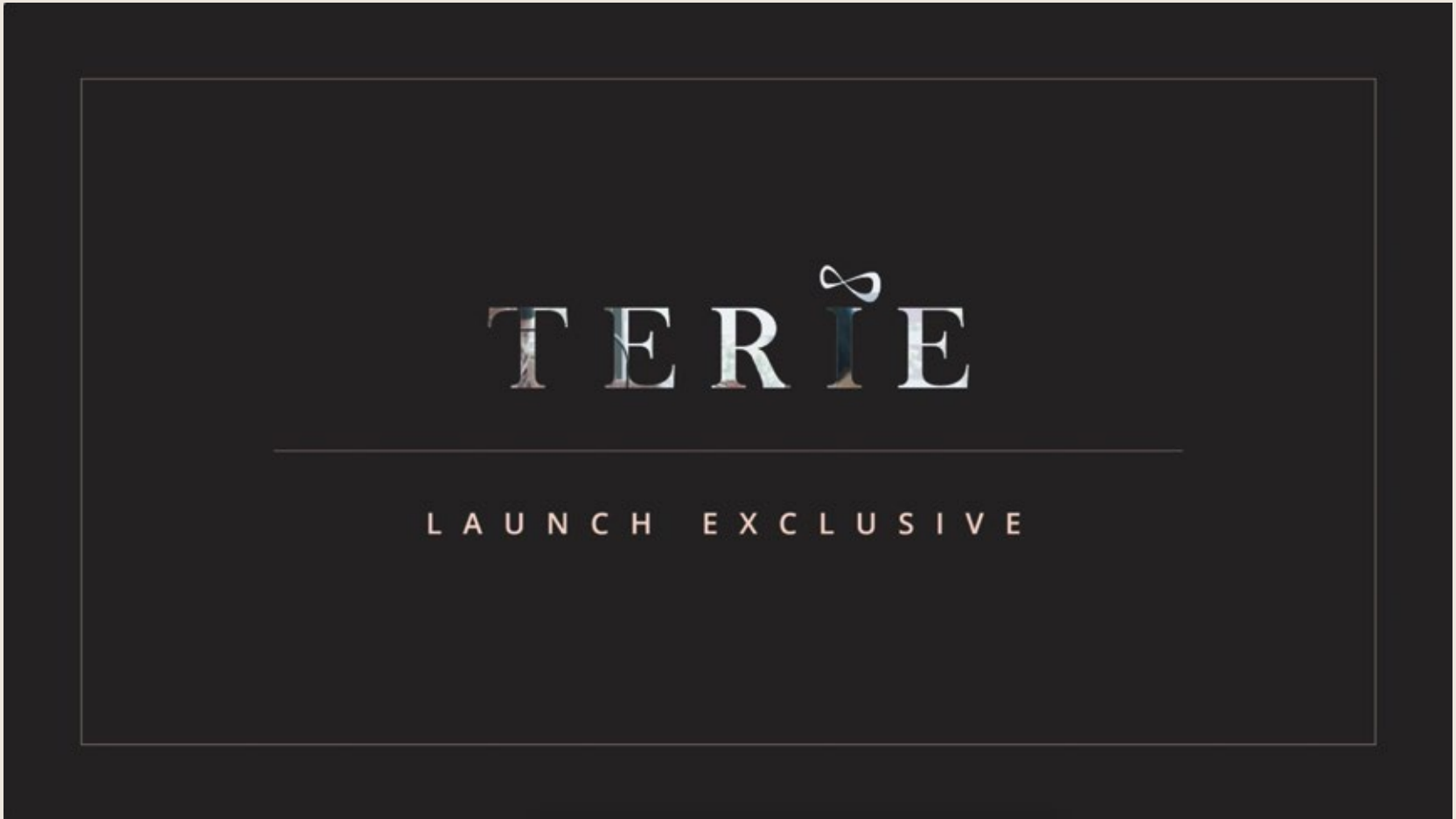
CLIENT
PROJECT

布兰施
130年周年庆活动



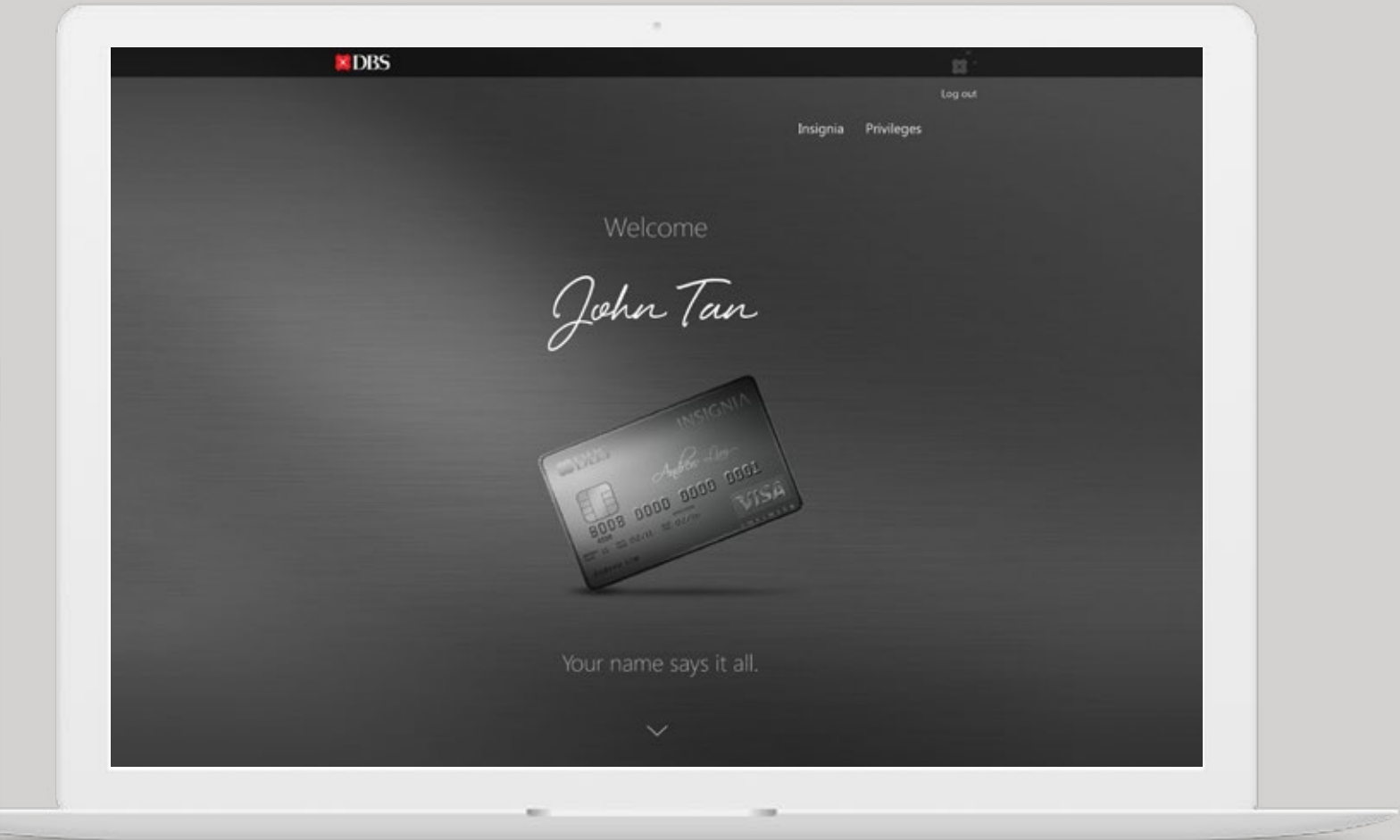
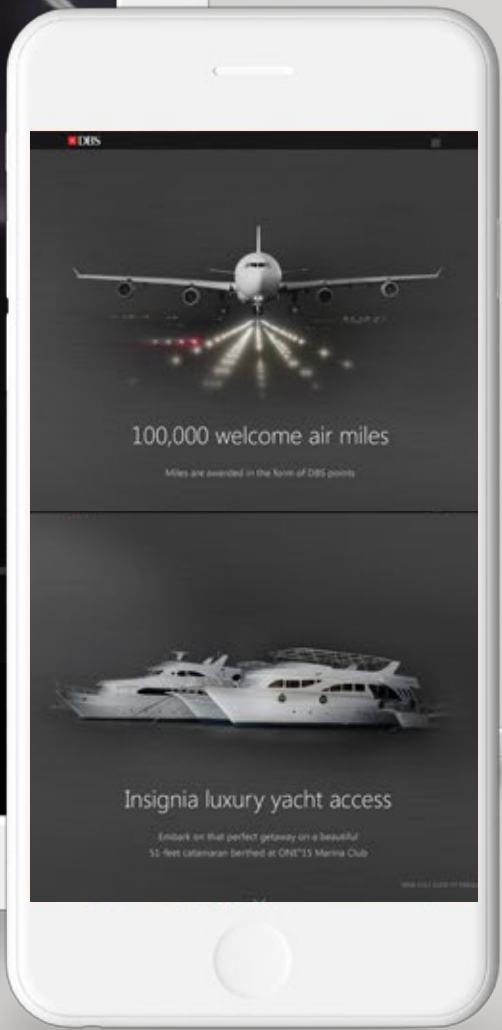
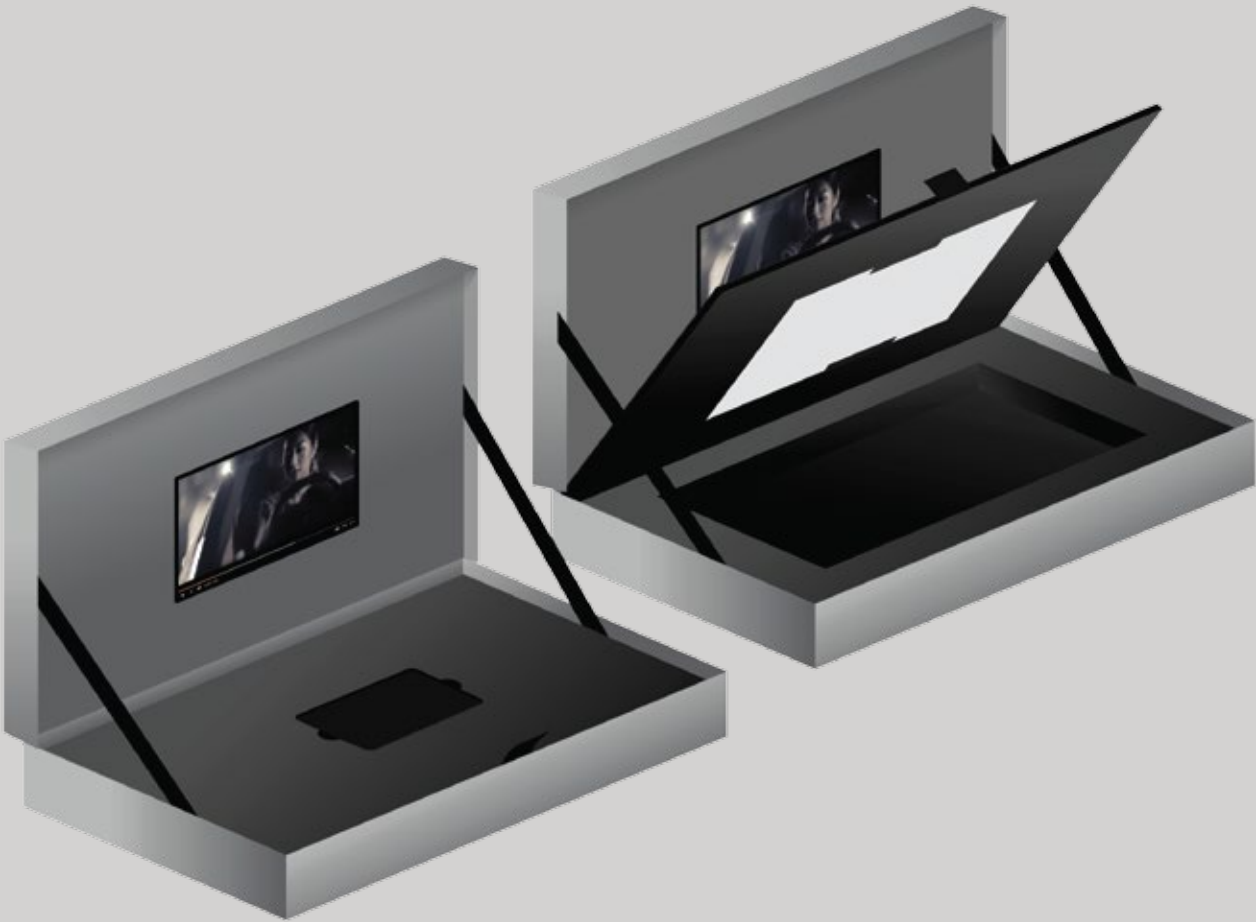
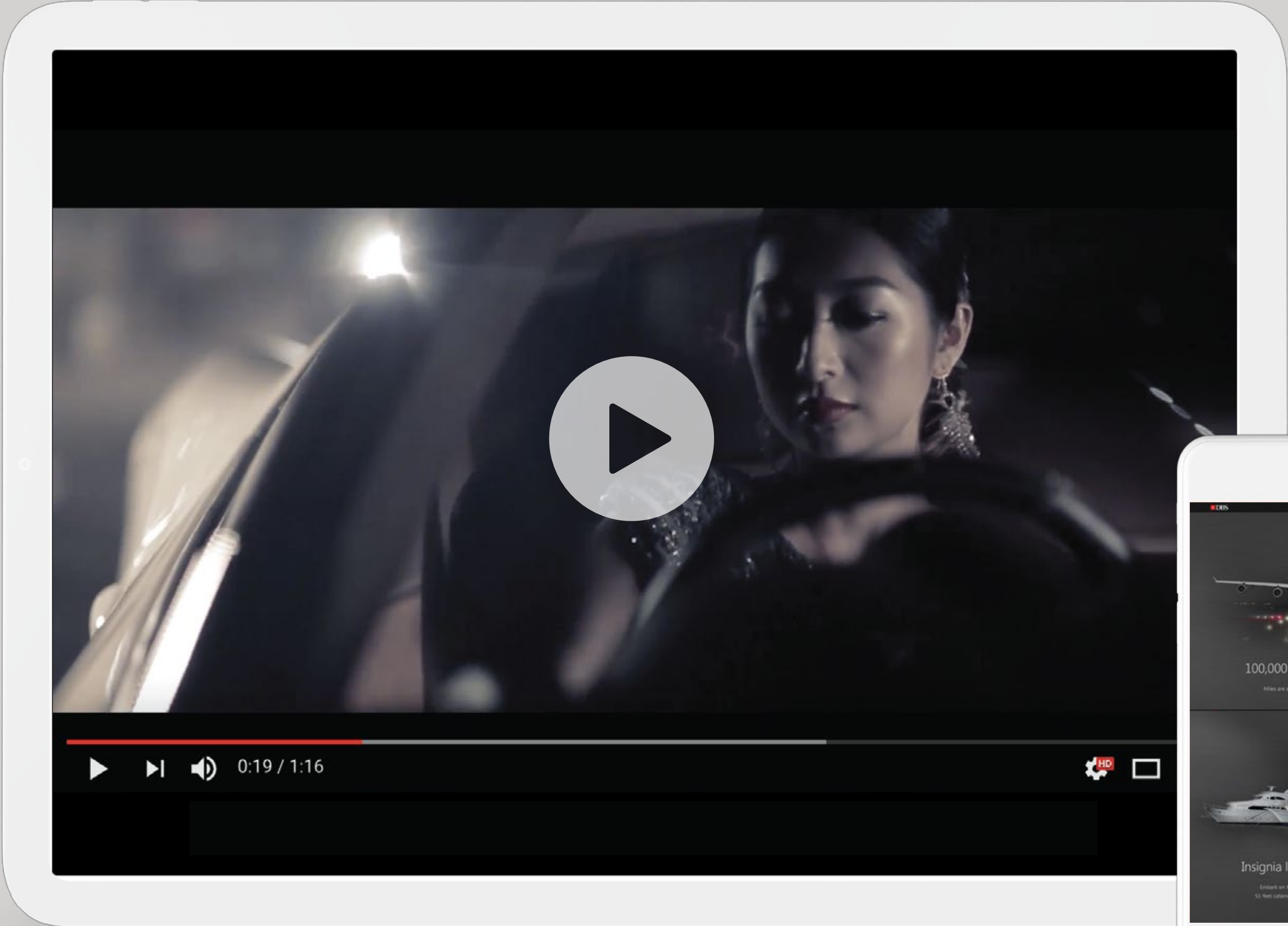
CLIENT
PROJECT

Terie 品牌
产品发布



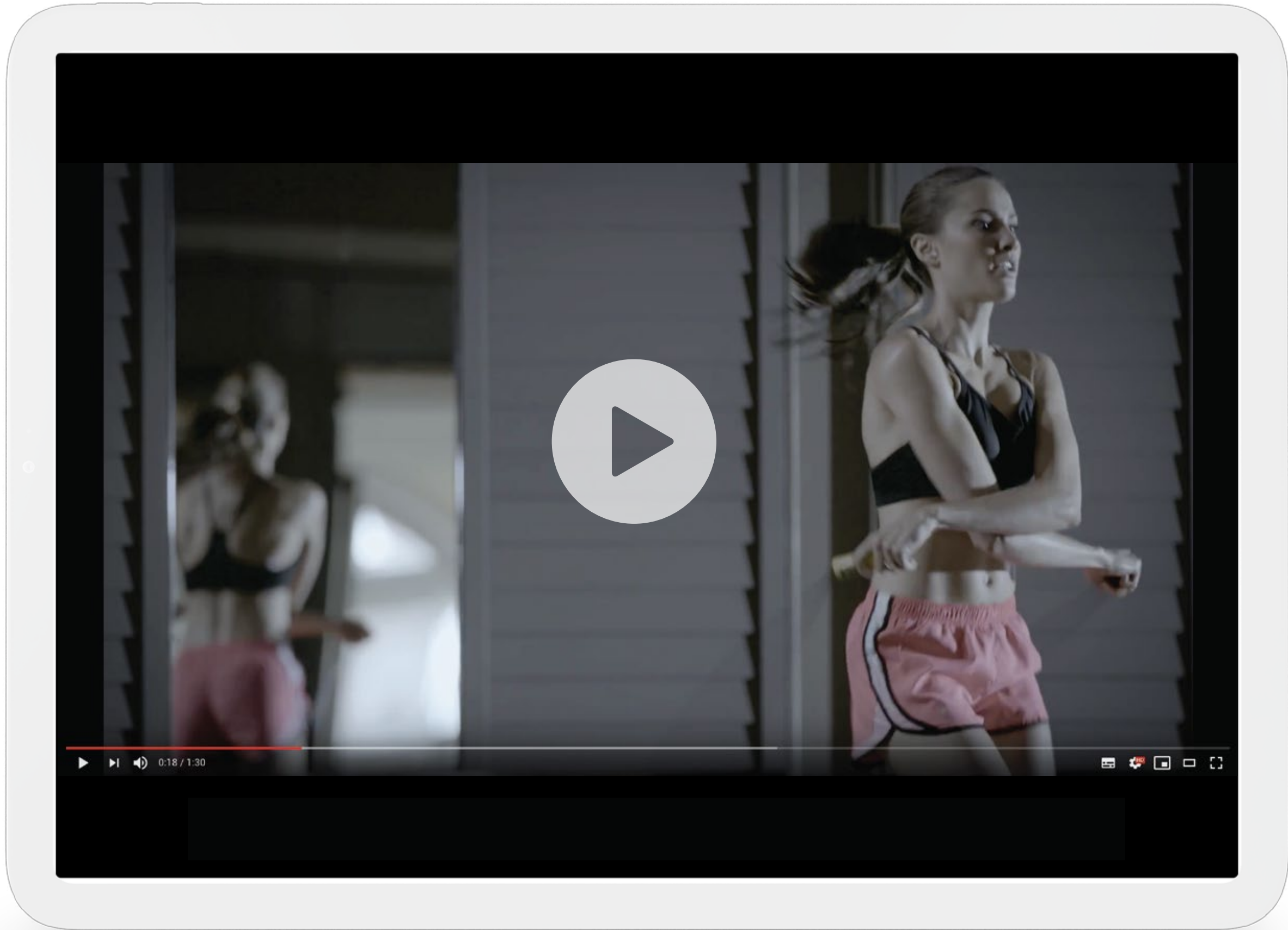
CLIENT
PROJECT

新加坡星展银行
DBS Insignial 信用卡



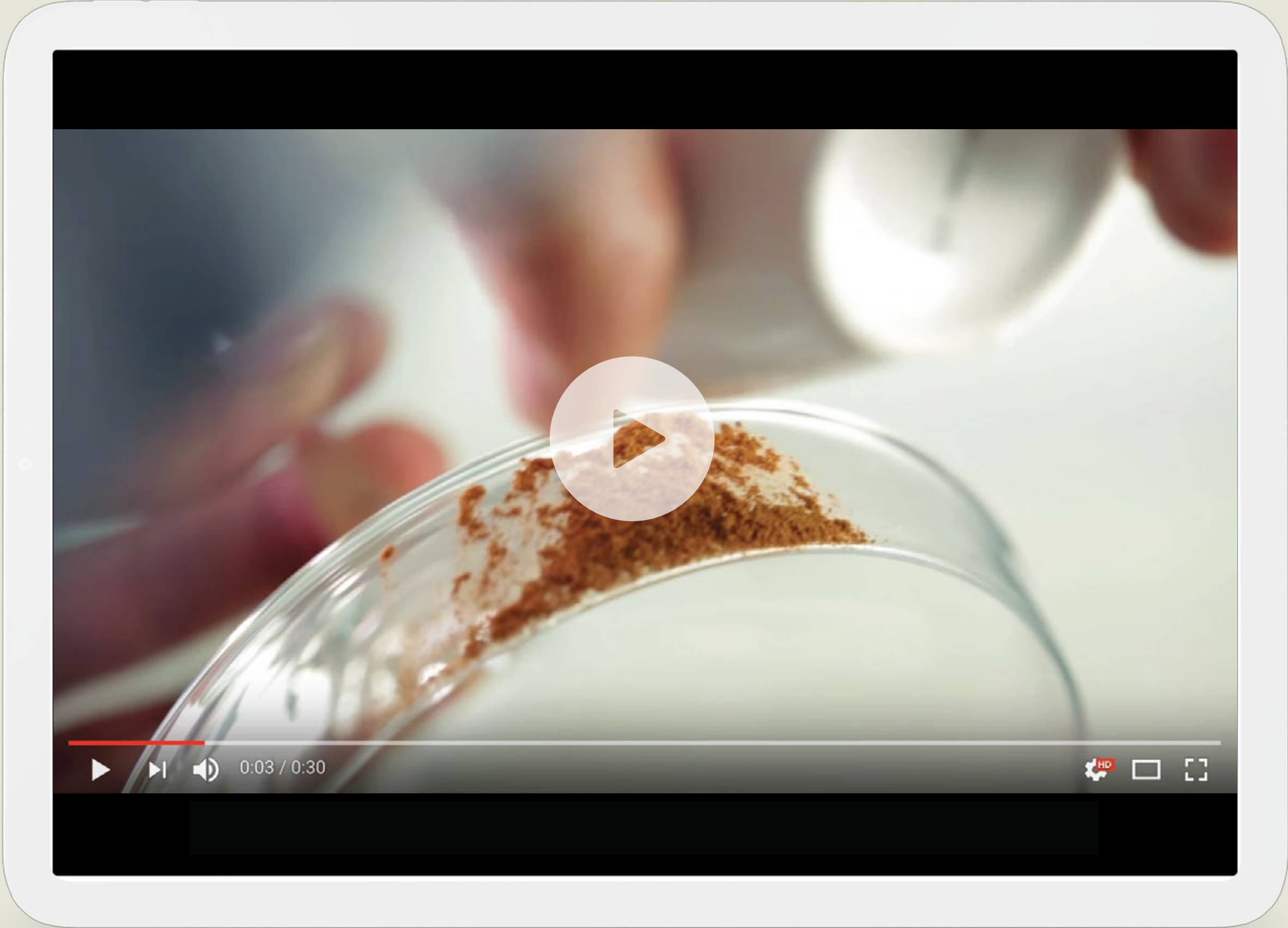
CLIENT
PROJECT

威斯汀酒店
威斯汀健康生活大使



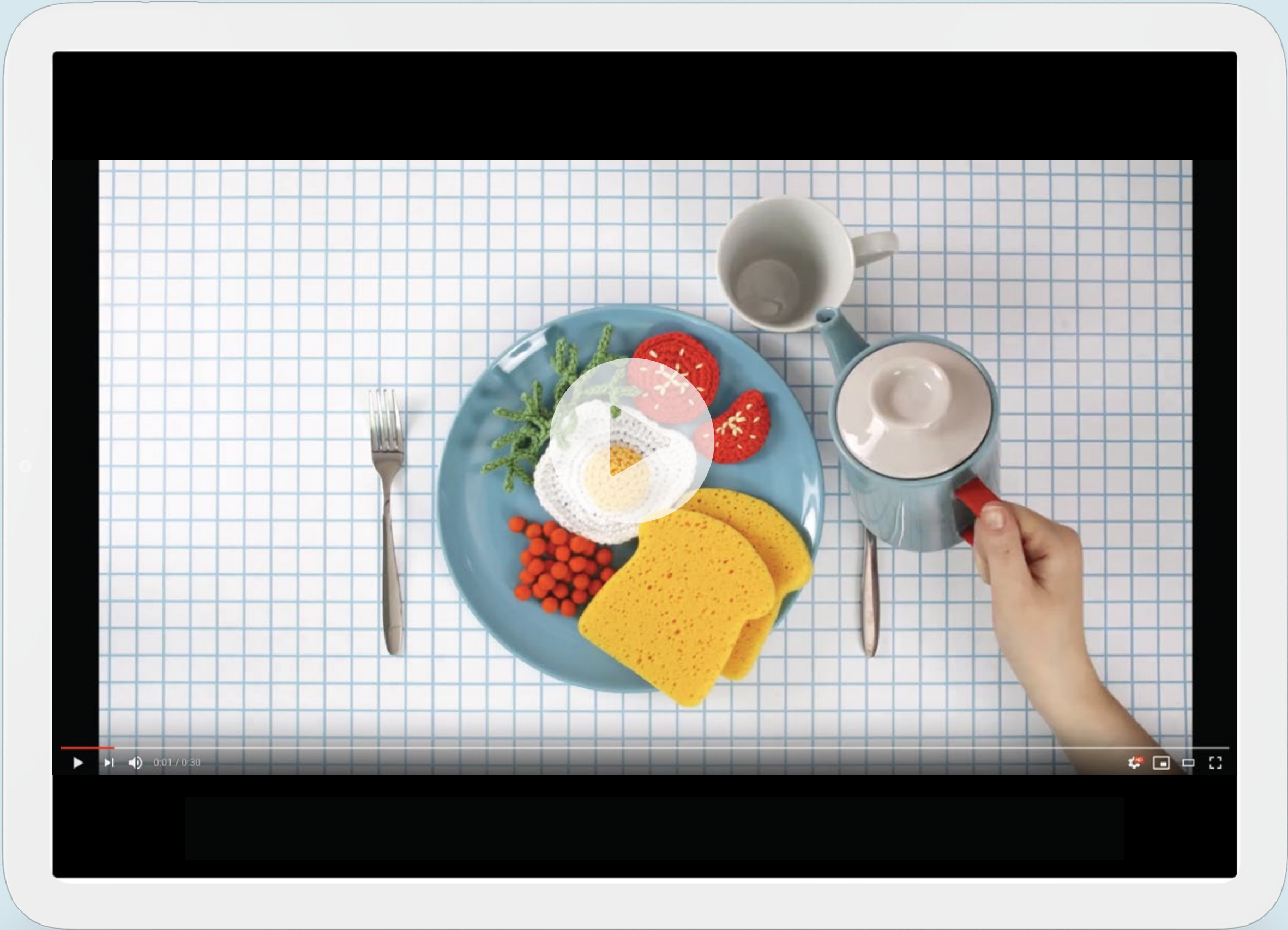
CLIENT
PROJECT

威斯汀酒店
威斯汀鲜调



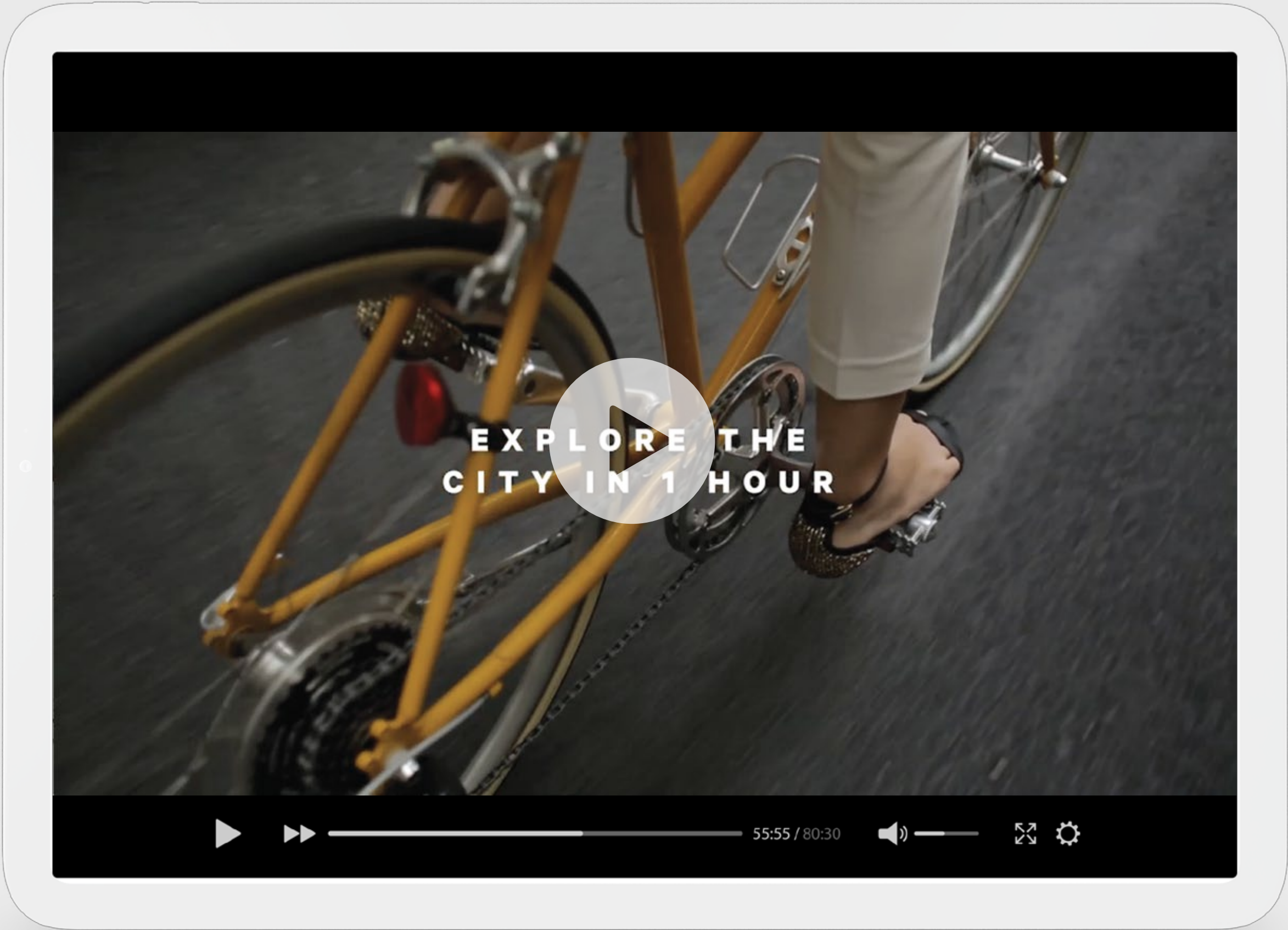
CLIENT
PROJECT

福朋酒店
品牌视频



CLIENT
PROJECT

喜来登酒店
轻松出行解决方案



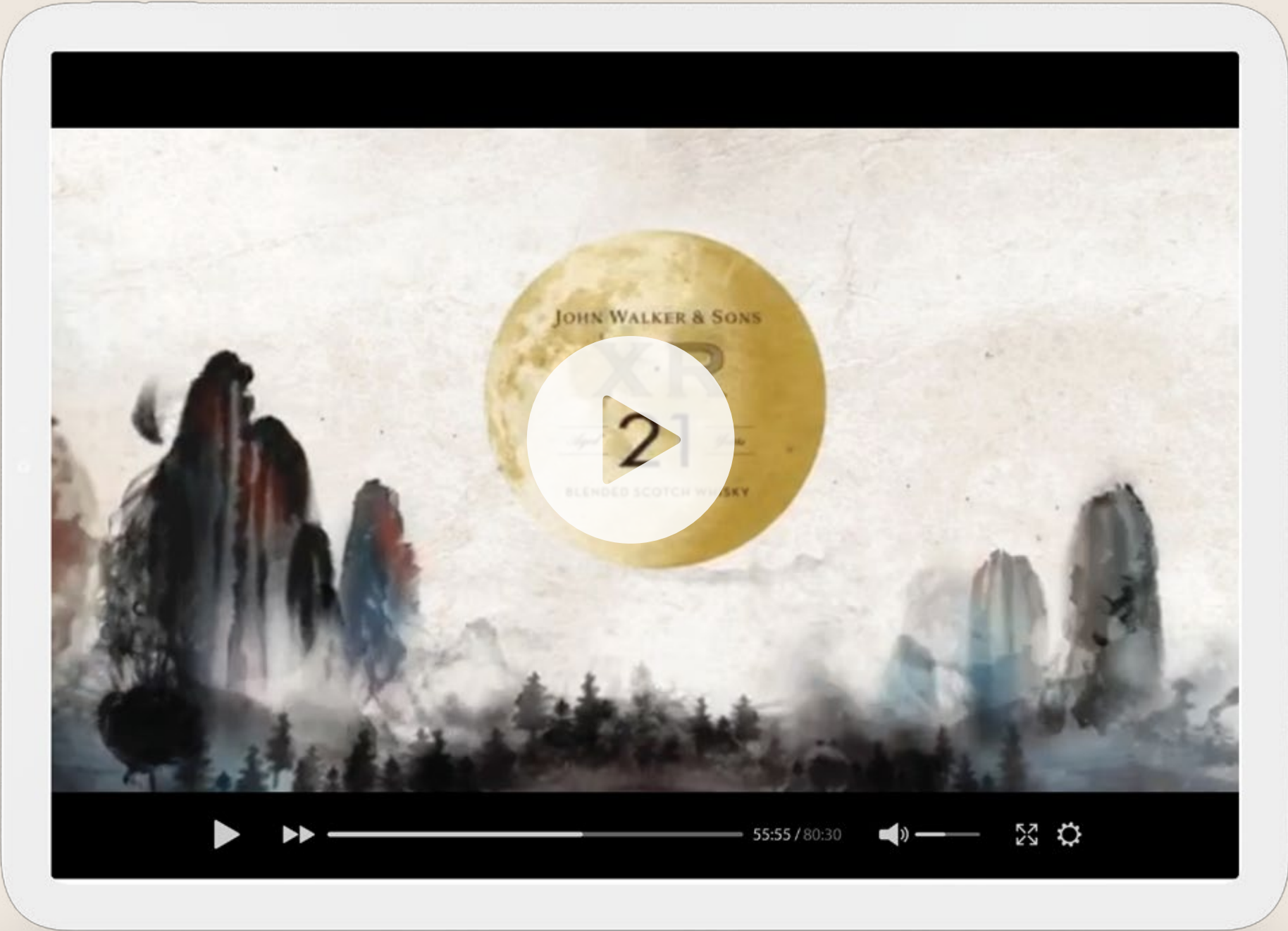
CLIENT
PROJECT

保乐力加集团
2018年马爹利新年宣传片



CLIENT
PROJECT

帝亚吉欧集团
XR 21年 中秋节品牌视频



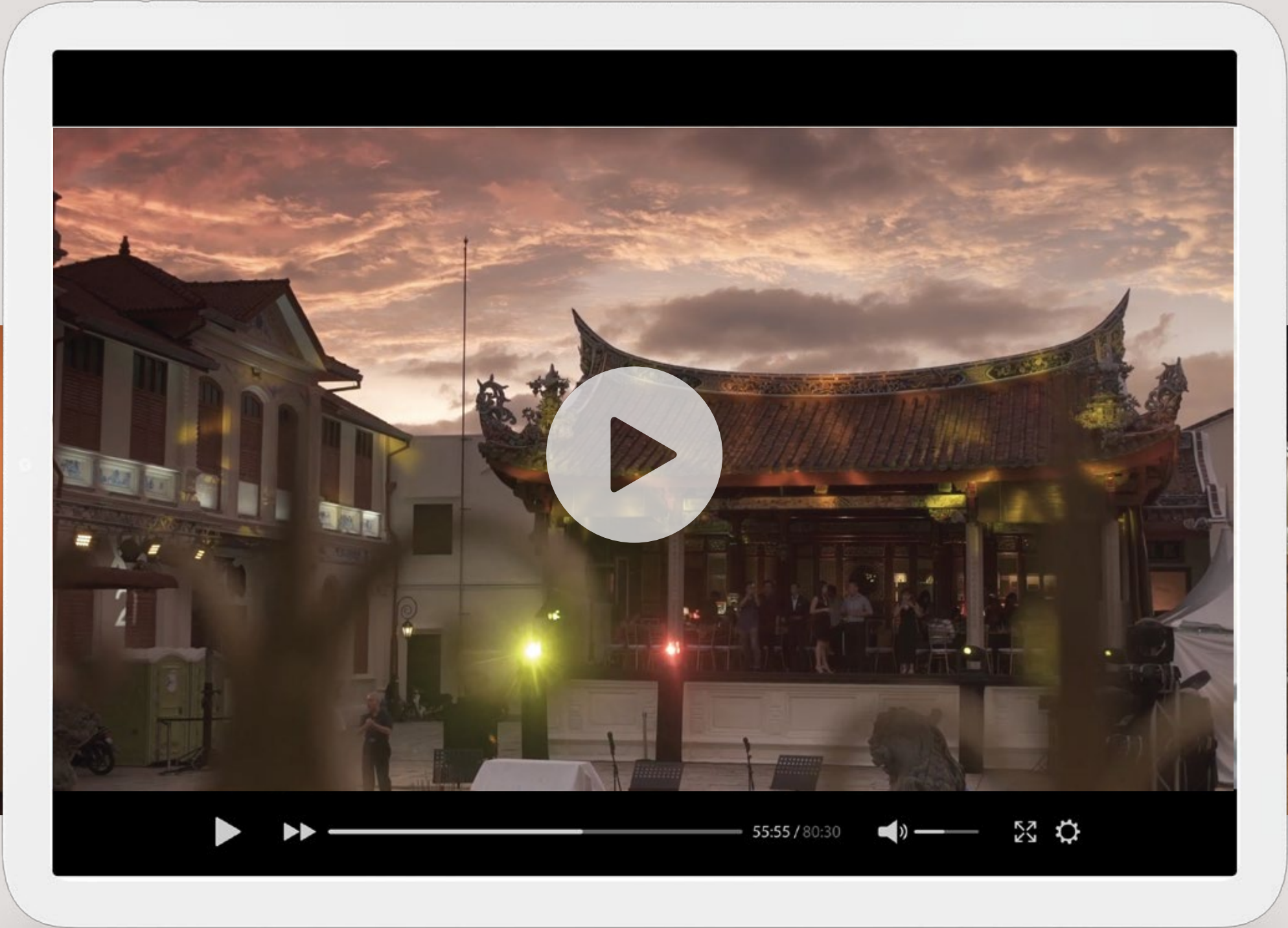
CLIENT
PROJECT

帝亚吉欧集团
Johnnie Walker & Sons XR21礼赞系列品牌推广活动视频

JOHN WALKER & SONS

XR
Aged 21 Years

BLENDED SCOTCH WHISKY



▲ **EVENTS&PREMIUMS**

展览设计

CLIENT
PROJECT

希尔顿集团
希尔顿100年热情好客



CLIENT
PROJECT

华尔道夫酒店
华尔道夫与哈姆雷斯联名合作



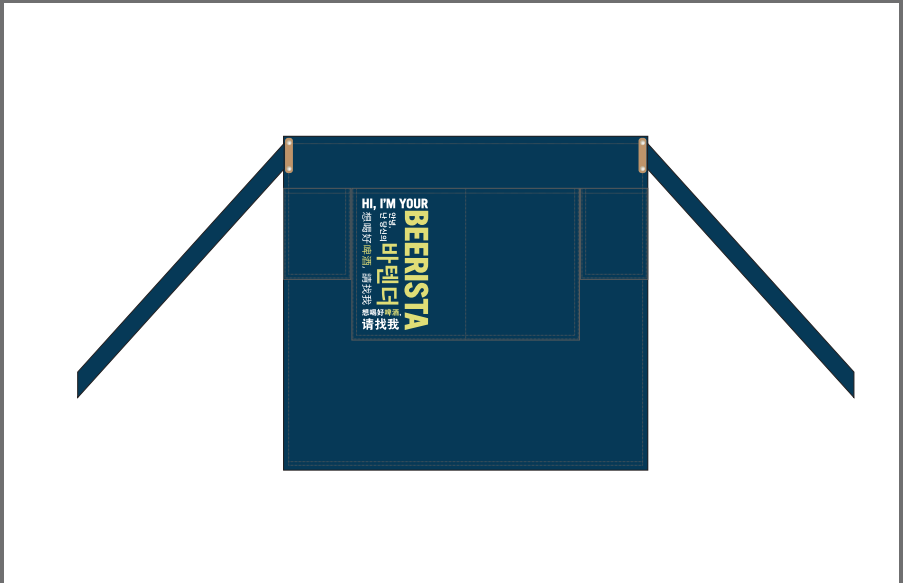
CLIENT
PROJECT

北京华尔道夫酒店
华尔道夫携手厉家菜 - 发布全新创意宫廷法餐



CLIENT
PROJECT

福朋酒店
激活摊位



CLIENT
PROJECT

雅乐轩
星动雅乐轩



CLIENT
PROJECT

瑞吉酒店
成都瑞吉酒店开业及万圣节读书活动



CLIENT
PROJECT

亚洲万里通
美食家媒体发布会



CLIENT
PROJECT
AWARD

Uniq Creation 品牌
香港环球供应商展
赢家

BEST OF
SHOW
WINNER



CLIENT
PROJECT

Uniq Creation 品牌
CSFME 16



CLIENT
PROJECT

马德里万岁
拉斯维加斯消费电子展



CLIENT
PROJECT

威斯汀酒店
天梦之床



CLIENT
PROJECT

新加坡科技设计大学
毕业展



CLIENT
PROJECT

Baxter 品牌
ICCN15



CLIENT
PROJECT

3M(明尼苏达矿务及制造业公司)
多用途白板贴路演活动



▲ LET'S DISCUSS